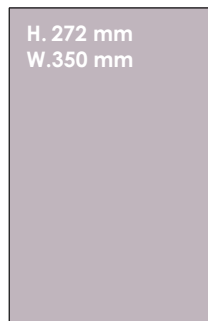


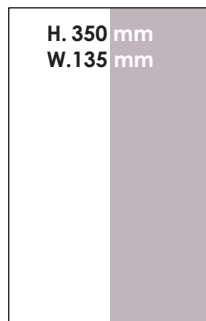
Formats

Standard Formats

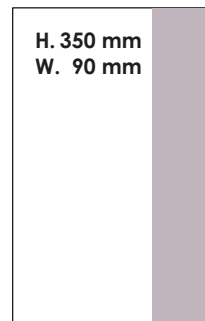
Full paper size in mm + 5 mm overhang



Full Page



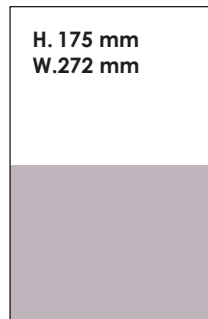
1/2 Page column



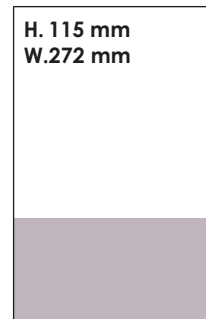
1/3 Page column



1/4 Page column



1/2 Page banner



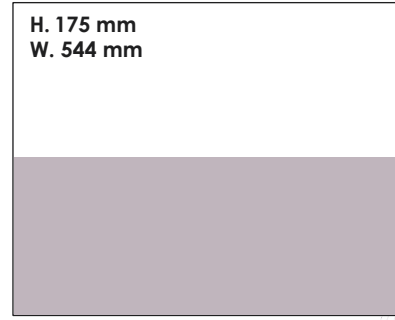
1/3 Page banner



1/4 Page Banner



Double Full Page



Double 1/2 Page

Technical specifications

MATERIALS TO PROVIDE

- HD 1.3 PDF normalised or certified to 1.4 on CD-Rom.
- Contractual digital color proofs from the file (same date, same time).
- It MANDATORY for us to receive a proof. Without one, no claims can be made on the results and we will be held responsible for the outcome.

DELIVERY OF MATERIALS

4 weeks prior to publication

IMAGES

- Images must be edited to 300 dpi
- Images in CMYK or simili
- For quadri images it is mandatory to perform color shrinkage. Under no circumstances must the overlay of 3 colors and black in the darker areas of the images be higher than 280%.

SEPARATE QUADRI

- Ink rate: 280% max
- Separation profile: we recommend using the following profiles:

Coated Fogra 39 for cover ads

Coated Fogra 45 for other ads

FONTS

- Avoid fonts that are too skinny and small within black and white and color blocks.

PROCESSING OF QUADRI B&W IMAGES

- Images must be processed and stabilised with light 3-color support (30% maximum for each main color).
- In no way must the images be processed in quadri (UR), which are very difficult to balance.

GENERAL INFORMATION

Legal mentions

In accordance with the different laws and decrees, please refer to the mandatory legal mentions

- The Loi Toubon, relative to the usage of French language, all mentions written in a foreign language, must be translated into French.
- Sanitary measures (Loi Evin).
- The mention of "edited photography" in accordance with the decree n° 2017-738 dated May 4, 2017 refers to photography used for commercial purposes, of models whose physical appearance has been modified, put in application on 01.10.2017.

No PANTONE colors or direct tones

Please include advertiser name in file name

- We recommend using rotating blanks of 20 mm minimum to avoid a stitched back in case of a high volume of pages.
- Plan for 10 mm for the block line.

More information

http://www.maury-imprimeur.fr/_Files/ccmaury.pdf

http://www.maury-imprimeur.fr/_Files/photograv.pdf

TECHNICAL CONTACTS

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