

Formats

W. 390 mm
H. 240 mm

Full page format
5mm bleed + trim
lines

Double Page

W. 195 mm
H. 240 mm

Full page format
5mm bleed + trim
lines

Page

Texts and logos should not be positioned less than 5mm from the trim

Technical Contact

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Send your files to : print.magazines@lesechosleparisien.fr

Spécifications techniques

PDF File Specifications

Magazine Trim Size: 195 x 240 mm (French Style)

Interior Paper: UPM 1.2 ULTRA MATT 70g (LWC recycled paper)

Cover Paper: AMBER GRAPHIC (uncoated offset paper) 150g

Binding: Saddle stitch; stitched with two metal staples

File Format for Double Page Insertion: L 390 x H 240 mm

Single Page: L 195 x H 240 mm

Texts and logos should not be positioned less than 5mm from the trim.

Image Chromatics:

Colorimetric profile to use for photos in interior pages: PSO_LWC_Improved_eci.icc (FOGRA 45 L)

Colorimetric profile to use for photos on cover: PSO_Uncoated_ISO12647_eci.icc (FOGRA 47L)

PDF Creation:

Interior Pages:

In CMYK (no RGB, Pantone-direct colors, or registration black)

Acrobat 4 (PDF 1.3)

InDesign Settings for PDF Export:

General Tab:

Adobe PDF Preset: PDF/X-1a-2001

Compatibility: Acrobat 4 (PDF 1.3)

Standard: PDF/X-1a-2001

Compression Tab:

Resolution of 300 dpi for color and grayscale images.

Resolution of 1200 dpi for monochrome images.

Marks and Bleeds Tab:

Trim marks offset 5 mm (at 5 mm from the trim)

Bleeds: 5 mm

Output Tab:

Color Conversion: Convert to Destination (Pre-serve Numbers)

Destination: Use profile: PSO_LWC_Improved_eci (FOGRA 45 L)

Maximum Ink Coverage 280% max

Cover Pages:

CMYK (no RGB, Pantone-direct colors, or registration black) Acrobat 4 (PDF 1.3)

InDesign Settings for PDF Export:

Same as for interior pages regarding the «general,» «compression,» and «marks and bleeds» tabs

Output Tab:

Color Conversion: Convert to Destination (Pre-serve Numbers)

Destination: Use profile: PSO_Uncoated_ISO12647_eci.icc (FOGRA 47L)

Maximum Ink Coverage 260% max

Other recommendations:

In the case of 100% flat black, support the black with 40% cyan.

B&W images processed in quadri black must be stabilized with a dominant black and a balanced support of the other 3 colors. In general: K=100% C=35% M=30% Y=30%.

No UCR conversion

No excessively thin texts or small bodies in black or white and solid colors.