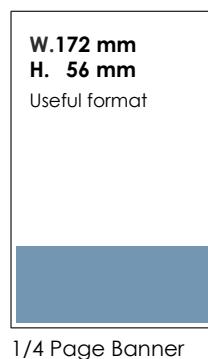
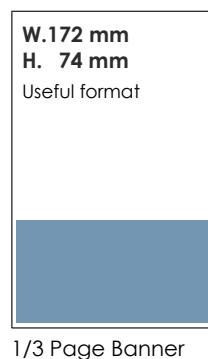
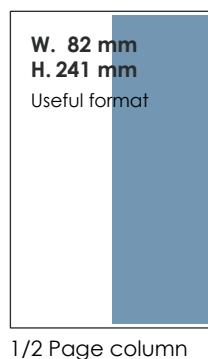
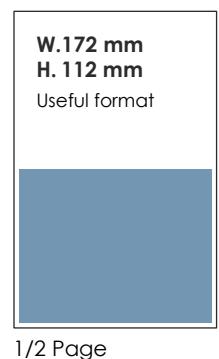
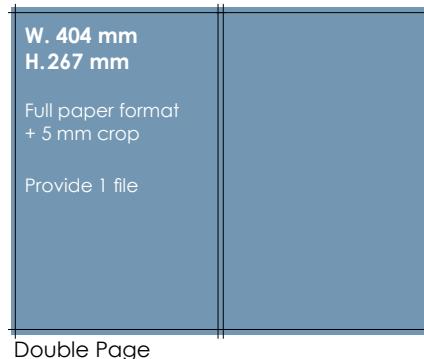
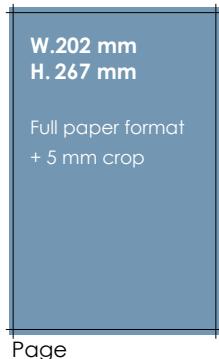
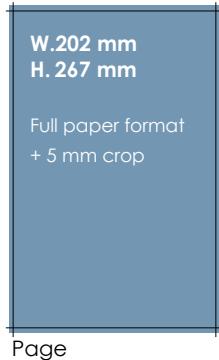


## Formats



## Special Issue



Full paper format = 5 mm bleed + trim marks. Texts and logos 10 mm from the minimum cut

## Technical Specifications

### Provide 1 file PDF/X-1a 2001

#### COVER + INNER PAGES

In accordance with the standard: PDF/X-1a 2001  
Destination profile: **ISO\_coated\_V2\_300 (FOGRA 39L)**

#### REQUIREMENT STANDARD

##### PDF 1.3 with Trim Box

- ISO PDF/X-1a: 2001 standard
- **PROFIL ICC ISO\_Coated\_V2\_300 (Fogra 39L)**
- CMYK and BW Images: **300 dpi**
- Inking rate: **260% in inner pages. 300% in COVER**
- Transparencies prohibited

#### COLORS

- In CMYK (Forbidden: RGB, DIRECT TONES, LAB)
- Solid black surface: support the black with a screen of 40% maximum (cyan and/or magenta)
- (B&W images processed in four-color black: stabilize with a dominant black and a balanced support of the other 3 colors. No UCR conversion)
- No texts too thin or bodies too small in black to white and solid colors.
- Texts below 8 points should only be in 100% black

#### PDF

- File: 1 PDF per visual
- PDF format Full Paper / bleed 5 mm + trim marks (page, double page)
- Images at the edge of the page: 5 mm overhang in the bleed
- Texts and logos 10 mm from the minimum cut
- If you want a outline, consider incorporating it into your layout.

#### TECHNICAL CONTACTS

**Eric DAVID** +33 1 87 39 75 12

**Laurence NICOLAS** +33 1 87 39 83 12

**or print.magazines@lesechosleparisien.fr**

#### Delivery address

Les Echos Le Parisien 5-7, rue Nélaton 75015 Paris

#### GENERAL INFORMATION

##### LEGAL NOTICES

In application of the various laws and decrees, please ensure the required information.

- Toubon Law, relating to the use of the French language, all written statements in a foreign language must be translated into French.
- Health information (Evin Law)
- The words «retouched photograph» in accordance with Decree No. 2017-738 of 4 May 2017 on photographs for commercial use of mannequins whose body appearance has been modified. Decree put into effect on 01.10.2017.

#### IMPORTANT

- If the file does not meet these standards, we reserve the right to request compliant items. In the absence of a contractual proof, no claim on the color will be accepted. In all cases, non-compliance by the advertiser (or its agent) manufacturing standards communicated by Les Echos Le Parisien Médias / Paris Match Médias for the insertion of advertisements releases Les Echos Médias any technical responsibility.

#### FILE DELIVERY

- No later than **2 weeks before** publication.

