

Les Echos
Le Parisien
MÉDIAS

PARIS
MATCH
MÉDIAS

2026

RATE CARD
FINANCIAL ADVERTISING



Les Echos

Rates for 2026 - gross, excluding tax 01/01/2026 - subject to change



Les Echos

RATE CARD 2026 - Financial Advertising

PUNCTUAL: FINANCIAL NOTICES IN BLACK & WHITE MODULES

These rates concern:

- 1 - Financial communications published on the daily operations of companies (CA, RA, AG,...)
- 2 - Image campaigns designed to act on the company's notoriety among investors.
- 3 - Awareness campaigns preceding a public offering or a transaction on securities.

This period begins:

- 1 - From the date of registration of the base document with the AMF for an initial public offering and a capital increase.
- 2 - From the date of filing of the draft offer with the AMF for public offers (OPA, OPE, etc.)

PUNCTUAL FINANCIAL NOTICES		B&W
Format A	H 50 x W 92	3 000 €

Format B	H 50 x W 141	4 400 €
----------	--------------	---------

TECHNICAL COSTS - COMPOSITION - PROOF

Per publication

110 €

VOLUME DISCOUNT RATE

2 publications - 5 %

3 publications - 7 %

4 publications - 9 %

5 publications - 12 %

Non retroacting of the volume discount on separate campaigns in 2024





Les Echos

RATE CARD 2026 - Financial Advertising

PUNCTUAL: FORMATS EXCLUDING FINANCIAL NOTICES - 4 COLOR

FULL PAGE			1/4 PAGE		
1st Right Hand Page	96 500 €	H 430 x W 287 mm	1st Right Hand Page	45 600 €	Square H 162 x W 190 mm Height H 215 x W 141 mm
Premium Right Hand Page	94 000 €		Premium Right Hand Page	44 700 €	
Right Hand Page	88 400 €		Right Hand Page	41 900 €	
Left Hand Page	80 500 €		Left Hand Page	38 200 €	
1/2 PAGE			1/6 PAGE		
1st Right Hand Page	72 100 €	H 215 x W 287 mm	1st Right Hand Page	34 600 €	H 145 x W 141 mm
Premium Right Hand Page	70 500 €		Premium Right Hand Page	33 600 €	
Right Hand Page	66 200 €		Right Hand Page	31 800 €	
Left Hand Page	60 400 €		Left Hand Page	29 100 €	
JUNIOR PAGE			1/8 PAGE		
1st Right Hand Page	66 500 €	H 272 x W 190 mm	1st Right Hand Page	32 700 €	Square H 109 x W 141 mm Banner H 55 x W 287 mm
Premium Right Hand Page	64 900 €		Premium Right Hand Page	31 800 €	
Right Hand Page	61 000 €		Right Hand Page	30 200 €	
Left Hand Page	55 600 €		Left Hand Page	27 500 €	
1/3 PAGE			BOX		
1st Right Hand Page	58 400 €	Square H 215 x L 190 mm Banner H 145 x L 287 mm	Cover Earpieces/ mini	8 600 €	H 32 x W 52 mm H 50 x W 44 mm
Premium Right Hand Page	57 000 €		Front Cover box	23 500 €	H 105 x W 138 mm
Right Hand Page	53 500 €		Premium Front Cover	23 500 €	H 145 x W 92 mm
Left Hand Page	48 900 €		Banner	23 500 €	H 113 x W 170 mm



Les Echos

RATE CARD 2026 - Financial Advertising

PUNCTUAL: AMF NOTE

FULL-PAGE NOTE	
4 COLOR BANNER TERMS	17 000 €
REGULATORY TEXT	5 300 €
FOLLOWING PAGES	4 300 €

REGULATORY TEXT ONLY	
PAGE	6 200 €
1/2 PAGE	3 300 €

1/2 PAGE NOTE	
4-COLOR "MODALITY" BANNERS	11 100 €
REGULATORY TEXT	3 300 €

DISCOUNT	TAUX
Discount compartment C & Alternext Market	- 30 %



Les Echos

RATE CARD 2026 - Financial Advertising

ANNUAL CONTRACTS

CONDITIONS OF USE

- These rates concern regular communications published on the daily operations of listed and unlisted companies, institutions, and financial establishments (turnover, financial results, communications relating to general meetings and board of directors).
- Announcements relating to «company» contracts are published in the «Financial Notices» section according to available locations.
- Modules must be used by assembling in height and width. For layout reasons, the rectangular or square format is required.
- The space sold under an OPCVM contract is reserved for OPCVM communication.
- The publication of a minimum of 2 financial notices over 12 months from the date of subscription to the

Valid formats within the scope of an annual contract

Modules equivalence	Premium	non financial notices	Financial notices
Full Page (H 400 x W 287)	64	60	48
1/2 Page (H 200 x W 287)	32	30	24
Junior Page (H 250 x W 190)	26	24	20
1/3 Page (H 200 x W 190)	21	20	16
1/4 Page (H 200 x W 141)	16	14	12
1/6 Page (H 150 x W 141)	13	11	9
1/8 Page (H 100 x W 190)	12	10	8

48	40	32	24	16	8	PAGE	400 mm
42	35	28	21	14	7		350 mm
36	30	24	18	12	6		300 mm
30	25	20	15	10	5	NEWS	250 mm
24	20	16	12	8	4	XP	200 mm
18	15	12	9	6	3		150 mm
12	10	8	6	4	2		100 mm
6	5	4	3	2	1		50 mm
							0 mm

1 column : 44 mm
 2 columns : 92 mm
 3 columns : 141 mm
 4 columns : 190 mm
 5 columns : 238 mm
 6 columns : 287 mm



Les Echos

RATE CARD 2026 - Financial Advertising

ANNUAL CONTRACTS “FINANCIAL NOTICES” IN MODULES

A contract assumes the publications of a minimum of 2 financial notices over 12 months from the date of subscription to the contract

LARGE CAPITALIZATION CONTRACTS FROM:	B&W Modules
8 modules	1 020 €
28 modules	1 005 €
37 modules	988 €
55 modules	973 €
73 modules	958 €
108 modules	943 €
144 modules	926 €
180 modules	912 €

ALTERNEXT CONTRACTS	B&W Modules
1 module	820 €

Surcharge flat rate color/insertion	4-COLOR
< 13 modules	7 600 €
> 13 modules	15 400 €



Les Echos

RATE CARD 2026 - Financial Advertising

OPCVM

DAILY QUOTATIONS B&W			VOLUME DISCOUNTS DAILY QUOTATION	RATES
HEADER	SMALL (1cm)	5 800 €	5 lines	- 2 %
	MEDIUM (2 cm)	10 800 €	10 lines	- 5 %
	LARGE (3cm)	19 000 €	15 lines	- 8 %
	> 3 cm	contact us	20 lines	- 11 %
			35 lines	- 14 %
SICAV / FCP		3 700 €	Non retroacting of the volume discount on separate campaigns in 2026	

WEEKLY QUOTATIONS B&W	
HEADER + LOGO	1 750 €
SICAV / FCP	2 550 €





Les Echos

RATE CARD 2026 - Financial Advertising

WIRE

1. The «Distributor» transmits the regulated information in such a way that it can reach the widest possible public and within the shortest possible time between its distribution in France and its distribution in the other Member States of the European Community or parties to the Agreement on the European Economic Area.

2. The regulated information is communicated to the media in its entirety and in a manner that allows:

2.1. guarantee the security of the communication and minimize the risk of corruption of data and unauthorized access, 2.2. provide certainty as to its source 2.3. clearly identify the issuer concerned, the subject of the regulated information as well as the time and date of its transmission

3. The «Distributor» is able to:

3.1. receive regulated information from issuers twenty-four (24) hours a day, seven (7) days a week 3.2. disseminate information twenty-four (24) hours a day, seven (7) days a week

4. The «Distributor» transmits, as soon as possible, the regulated information to:

4.1. press agency

4.2. real-time information systems for professionals

4.3. search engines, portals and websites accessible to distributors which, taken collectively, ensure satisfactory diversity and each of which meets the following criteria: Offer free access to information, Benefit from a substantial audience, Be known to be reliable in terms of speed of publication and technical performance of consultation, Offer economic and financial content and substantial coverage of regulated information from listed companies, Allow historical searches of information

5. The «Distributor» has permanent means and procedures enabling it to:

5.1. control and limit access to its business premises

5.2. control and limit access to its information systems

5.3. ensure that persons working on its behalf are subject to an obligation of confidentiality with regard to regulated information received from issuers and that they are aware of the laws and regulations applicable to the use of privileged information.

	Rate excl. VAT
Unlimited distribution	3 900 €
Unit distribution	460 €
Distribution of your regulated information under the Transparency Directive. Presence of your logo on all partner sites. Highlighting of your company in the Les Echos quotation pages.	
PREMIUM Information	920 €
Highlighting the company's profile	

	1 st year	2 nd year
Integration of your own distribution lists + targeting of Internet users (e-mail alert)		
Integration on your site of your press releases and value curves + presence of your press releases on the iPad application Les Echos Comfi	1 430 €	720 €

See General Terms and conditions of sale



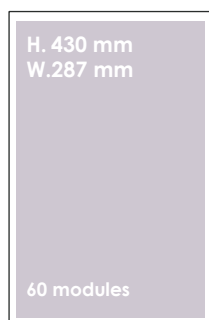


Les Echos

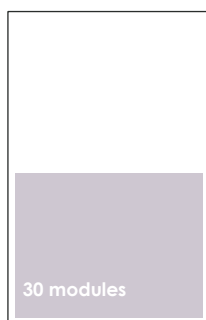
Formats

STANDARD FORMATS

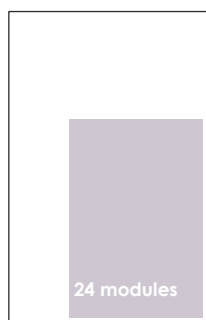
VALID FOR A ONE-TIME ON FINANCIAL OPERATION



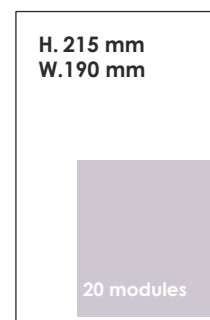
Full Page



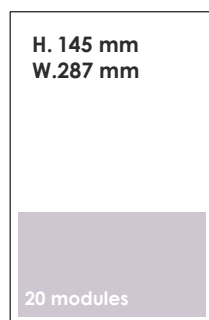
1/2 Page banner



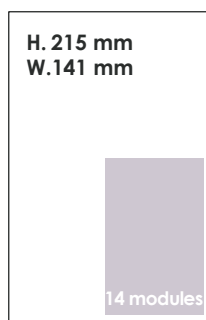
Junior



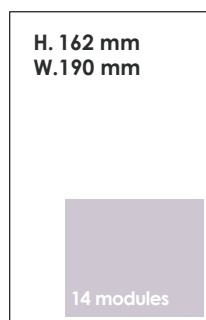
1/3 Page Square



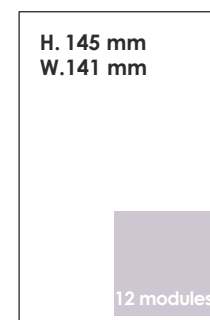
1/3 Page Banner



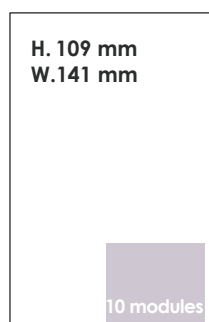
1/4 Page column



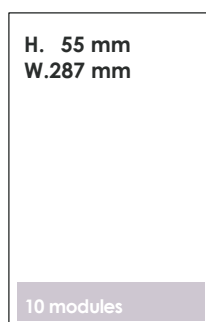
1/4 Page Square



1/6 Page



1/8 Page Square



1/8 Page Banner



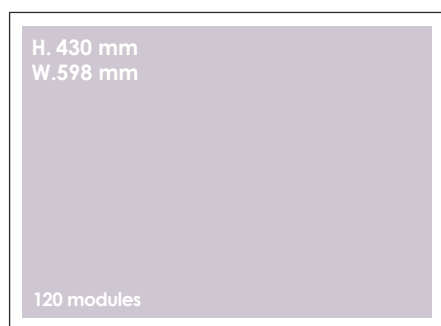
Les Echos

Formats

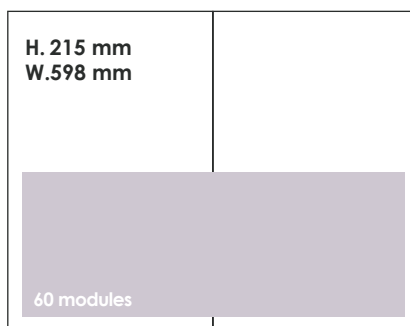
SPECIAL FORMATS

VALID FOR A ONE-TIME ON FINANCIAL OPERATION

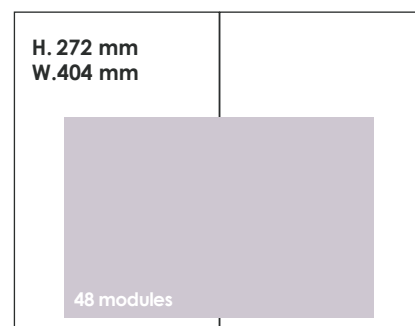
DOUBLE FORMATS



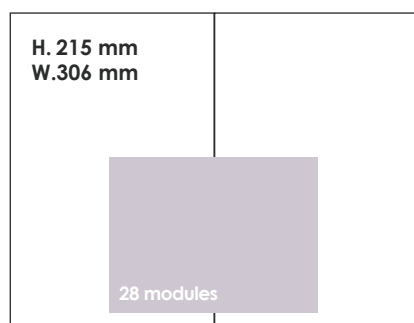
Double Page



Double 1/2 Page

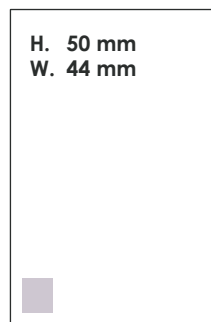


Double junior page

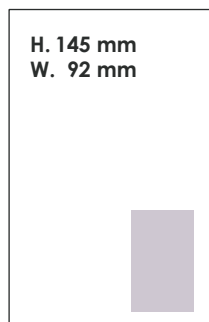


Double 1/4 Page

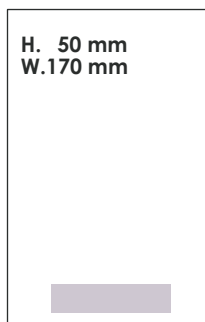
COVER



Mini

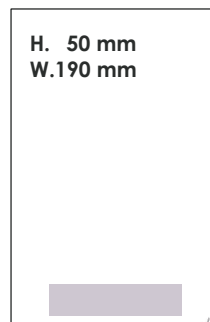


Premium General
section 1st section



Banner «Entreprises
& Marché» section
2nd section

Back page



Banner «Entreprises
& Marché» section
2nd section



Les Echos

Technical Specifications

ELEMENTS TO PROVIDE

PDF (1.3 or 1.4) in USABLE FORMAT with TrimBox

Fonts included - No OPI link

SUBMISSION OF ELEMENTS

3 working days before publication. For any document coming from the province or abroad, allow 72 hours of additional delay. Name the file, with at least the name of the advertiser.

IMAGES

Image resolution 300 dpi

No RGB and Spot Colors

Crop the images to the size used in the ad

FOUR-COLOR SEPARATION

- Reproducible tones from 5% to 90%

- Widening for 50% gray: 22%

- Inking rate: 220% max

- Include the separation profile

Isonepaper26v4.icc available on

<http://www.ifra.com/WebSite/ifra.nsf/html/CONT\ ISO\ DOWNLOADS>

No Pantone colors or spot colors.

TEXTS

No excessively thin texts or bodies that are too small in black on white and solid colors.

No texts in body < 6

Provide 10 mm minimum for the block line

BLACK BACKGROUND

Our recommendation if you choose:

Black background with support: 100% Black with 40% cyan support

4-color black background: The levels of value differences between the 4 colors must be respected.

The % of Cyan above Magenta and Yellow.

The % of Magenta and Yellow +/- equal.

The % of Black above cyan.

The total must not exceed 220% inking rate

TRANSMISSION

Reception via e-mail up to 10 MB:

print.quotidiens@lesechosleparisien.fr

For files larger than 10 MB, please send via a transfer site (wettransfer, yousendit...)

columns instead of 4).

PUBLI-EDITORIAL / OPEN LETTER

Editor validation will be required before publication.

- Include the words «**ADVERTISEMENT**» OR «**COMMUNIQUE**» in Helvetica regular font, in capital letters, in body 12 and in black. Do not use italics.

Place this horizontally, at the top right of the visual.

- The typography used must be very different from that of the daily newspaper (for example, use sans-serif characters)

- The columns should be fewer and wider than those of the newspaper page (ex: for a news format, compose the publi in 3 or 2 columns vs 4).

LEGAL MENTIONS

In application of the various laws and decrees, please ensure the mandatory information.

- The Toubon Law, relating to the use of the French language, all written mentions in a foreign language must be translated into French.

- Health warnings (Evin Law)

- The mention «retouched photograph» in accordance with decree n° 2017-738 of May 4, 2017 relating to photographs for commercial use of mannequins whose body appearance has been modified. Decree put into application on 10/01/2017.

CONTACTS (FOR ALL TECHNICAL MATTERS)

Eric David 01 87 39 75 12
edavid@lesechosleparisien.fr

Sandrine Bailleul 01 87 39 83 13
sbailleul@lesechosleparisien.fr

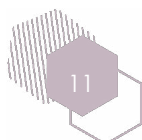
Marie Ducrocq 01 87 39 83 10
mducrocq@lesechosleparisien.fr

Catherine Lefevre 01 87 39 82 98
clefevre@lesechosleparisien.fr

Delivery address
Les Echos Le Parisien
5-7, rue Nélaton
75015 Paris

Please, send your files to :

print.quotidiens@lesechosleparisien.fr





Les Echos

Contacts

Corinne Mrejen

President Les Echos Le Parisien Médias /
Paris Match Médias
cmrejen@lesechosleparisien.fr

Pascale Luca

Deputy Chief Executive Officer
pluca@lesechosleparisien.fr

Nicolas Danard

Deputy Chief Executive Officer
ndanard@lesechosleparisien.fr

EXECUTIVE DIRECTOR, CONSULTING & TAILOR-MADE SOLUTIONS • SPECIAL OPERATIONS

Vincent Ficarelli +33 1 87 39 75 17 / vficarelli@lesechosleparisien.fr

EXECUTIVE DIRECTOR, INTERNATIONAL, TERRITORIES & SPORTS

Nicolas Grivon +33 1 87 39 75 26 / ngrivon@lesechosleparisien.fr

SALES DIRECTOR – LES ECHOS

Emmanuelle Denis +33 1 87 39 75 13 / edenis@lesechosleparisien.fr

SALES DIRECTOR – DIGITAL CORE BUSINESS

Laurent Laventure +33 1 87 39 75 34 / llaventure@lesechosleparisien.fr

SALES DIRECTOR – VIDEO & AUDIO

Sabri Meddouri +33 1 87 39 75 34 / smeddouri@lesechosleparisien.fr

CLIENT DIRECTOR – PROGRAMMATIC

Bilel Ben Asker +33 1 87 39 78 52 / bbenasker@lesechosleparisien.fr