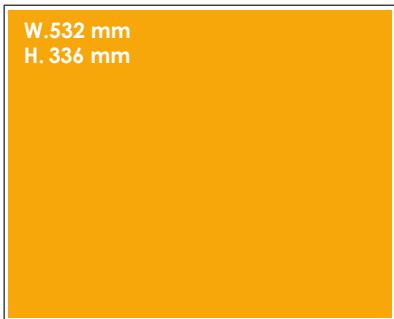


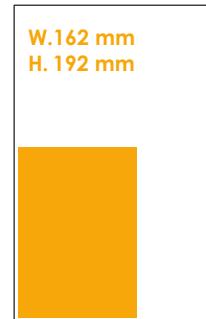
Formats



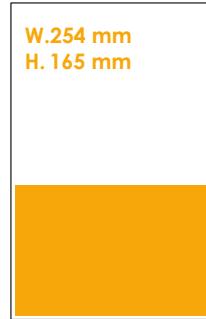
Double Page



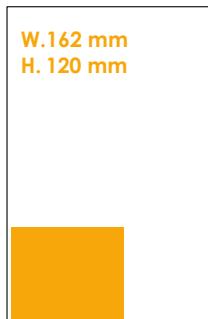
1 page or inside
front cover



Junior Page



1/2 Page



1/4 Page



1/8 Page



Banner 70



Cover banner



Cover banner 70



Technical Specifications

Deadline for sending your technical materials in **ready-to-use format**
48 hours prior to publication

Digital PDF

Acrobat PDF 1.3 with TrimBox
No raw files

Frame image with a 0.5-point minimum line in the color of your choice, except for the page format.

High-definition imports

240 dpi color image(s)
160 dpi grays
1 200 dpi monochrome
Underlay flattening
Encapsulated font

Photos in B&W or CMJN: 240 dpi

Ink overlay: 240%
Weave: 100
Weight: 42/49
ICC profile: ISO newspaper26v4.icc

**Please do not send CROMALIN PROOFS,
COLOR PROOFS etc...**

SPONSORED CONTENT / OPEN LETTER

Approval from an editor will be sought prior to publication.

Include the mention "**Advertisement**" or "**Press Release**" in bold in type 10 font.

Place the mention horizontally, above and to the right of the image.

GENERAL INFORMATION/LEGAL MENTIONS

In accordance with the different laws and decrees, please refer to the mandatory legal mentions

- The Loi Toubon, relative to the usage of French language, all mentions written in a foreign language, must be translated into French.
- Sanitary measures (Loi Evin).
- The mention of "edited photography" in accordance with the decree n° 2017-738 dated May 4, 2017 refers to photography used for commercial purposes, of models whose physical appearance has been modified, put in application on 01.10.2017.

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