

# 2026

EDITORIAL  
SCHEDULE



1<sup>st</sup> QUARTER

# Les Echos

WEEK-END

**09/01** **100% "THE NEXT GENERATION" SPECIAL EDITION**  
Design & Architecture  
**23/01** Real Estate & Tourism  
**30/01** Men's Fashion Week

**06/02** Perfume – Beauty – Couture  
**13/02** Growth Champions Special  
**20/02** Women's Fashion & Accessories Special  
**27/02** Investments: Life Insurance

**06/03** **100% TRAVEL SPECIAL**  
Automobile – Electric Cars  
**20/03** Women's Fashion Week  
**27/03** Men's Fashion Special



calendar subject to change – contact us

Les Echos  
Le Parisien

PARIS  
MATCH  
MÉDIAS

# 2026

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2<sup>ND</sup> QUARTER

# Les Echos

WEEK-END

03/04	Gastronomy
10/04	<b>100% Savings Special Edition</b>
17/04	Design & Architecture
24/04	Investments
30/04	Watchmaking (Geneva Fair) + <b>Planet</b>
07/05	Cannes Special - Cinéma
15/05	Jewelry
22/05	Perfume – Beauty
29/05	Football World Cup
05/06	Men's Fashion Special
12/06	Wine Special
19/06	Viva Technology Special + <b>Planet</b>
26/06	Rosé Wines & Bubbles



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# 20 26

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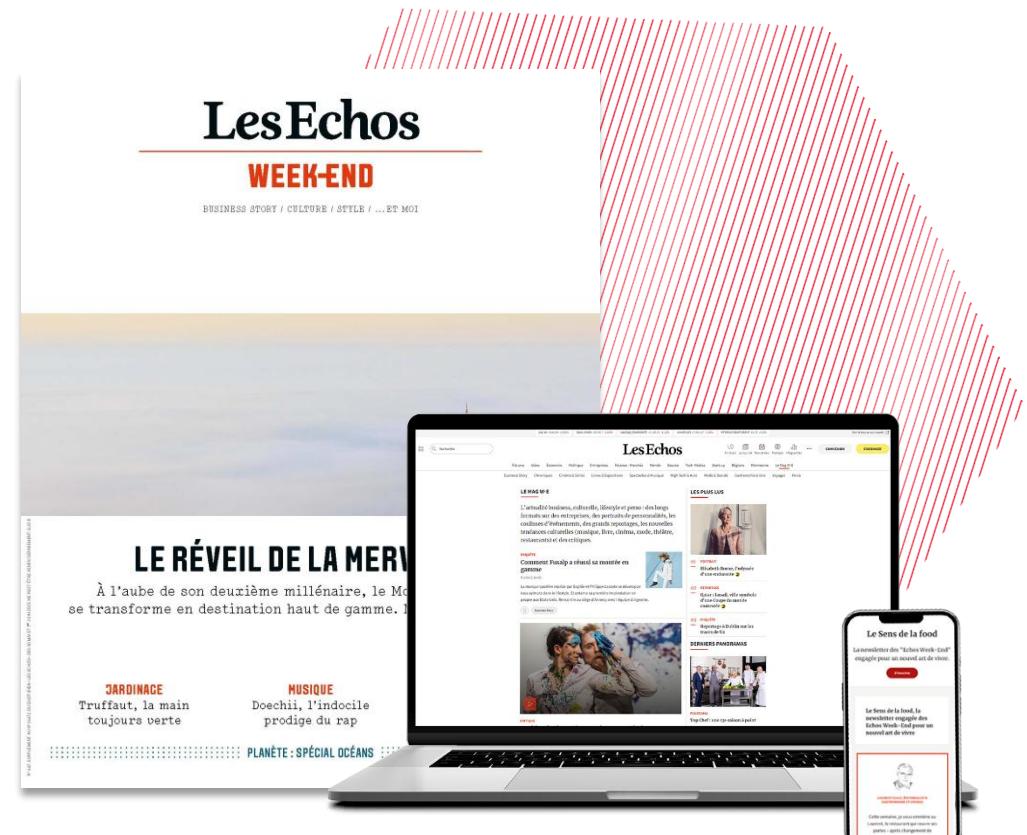


3<sup>rd</sup> QUARTER

# Les Echos

WEEK-END

<b>03/07</b>	Men's Fashion Week
<b>10/07</b>	Tourism
<b>17/07</b>	No. 500
<b>24/07</b>	Couture
<b>31/07</b>	Summer Special
<b>28/08</b>	Literary Season
<b>04/09</b>	Wine Special – Gastronomy
<b>11/09</b>	Women's Fashion Special
<b>18/09</b>	Travel – Real Estate
<b>25/09</b>	Watchmaking Moment + <b>Planet</b>



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4<sup>th</sup> QUARTER

# Les Echos

WEEK-END

02/10

## 100% FOOD Special Edition

Women's Fashion Week – Investments: Retirement

09/10

Men's Fashion Special

16/10

Watchmaking – Paris Art Basel

23/10

Automobile

30/10

Jewelry – Paris Photo - **Planet** (COP)

06/11

Whiskies and Spirits

13/11

Ski & Mountain Special – Gift Selection

20/11

## 100% Luxury Special Edition

04/12

Wines and Champagnes

11/12

Investments: Wealth Management

18/12

Last-Minute Gifts

# Les Echos

WEEK-END

BUSINESS STORY / CULTURE / STYLE / ... ET MOI



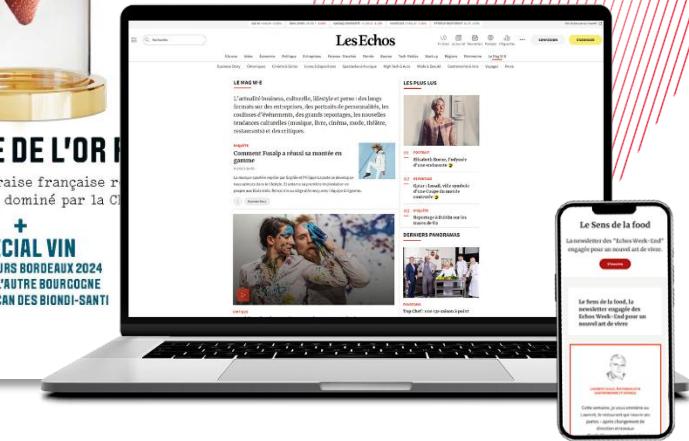
## LA BATAILLE DE L'OR

En misant sur la qualité, la fraise française risque de prendre une part de marché importante sur un marché très lucratif, dominé par la Chine.

### SPÉCIAL VIN

LES MEILLEURS BORDEAUX 2024  
L'OREGON, L'AUTRE BOURGOGNE  
LE LECROSSTOSCANE DES BIONDI-SANTI

DISTRIBUTION  
Chez Casino, les jeux ne sont pas faits



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