



Formats

H. 414mm
W.250 mm
+ 3mm rotation crop
Provide 2 pages full paper

Double page «Full papen»



Double page «Ready-to-use format»

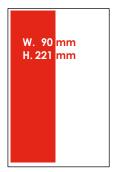
W.207 mm H. 250 mm + 3mm rotation crop

> Full Page «Full papen»



Full Page «Ready-to-use format» W.183 mm H. 109 mm

1/2 page banner



1/2 page column

W. 80 mm H. 80 mm

+ 3mm rotation crop at bottom right

Streamer triangle or curved

W. 60 mm H. 80 mm

+ 3mm rotation crop at bottom right

> Streamer Rectangle

W. 90 mm H. 109 mm

1/4 page square





Front Cover



Star front cover



French door full paper

1 - Rabat right hand page



Cover wrap



1 & 2 - Gatefold RHP and LHP: W 197 mm x H 250 mm

- +10 mm of rotation crop
- 3 C2 Inside front cover: W 202 mm x H 250 mm
- + 10 mm of rotation crop
- 4 Ad page: W 207 mm x H 250 mm
- + 10 mm of rotation crop

ATTENTION

Please ensure that the layout for the cover formats includes the elements that will be added by our team:

The Star: The Le Parisien TV Magazine logo (W 40 mm x H 77 mm) positioned 20 mm from the left edge

The red square with the publication date

The publication issue number line

The Cavalier: The Le Parisien TV Magazine logo (W 40 mm x H 75 mm) positioned 10 mm from the left eage



Example for the Star







Example for cavalier







Technical Specifications

PDF/X 1a 2001

Cover must conform to PDF/X 1o 2001 norms

Destination profile PSO_LWC_

PDF/X 1a 2001 file

No raw files will be accepted

Color management:

Convert to destination with **profile of intention**.

Image editing according to the destination profile.

Ink overlay must be in line with destination profile.

No direct tones will be accepted.

Fonts smaller that 8 points must be 100% black only.

Essential design elements must be more than 10 mm from the edge of the page. Images must be in 300 dpi format.

Images that must be at the page's edge must be within 5 mm of the page bleed. If you would like a border, please include it in your layout. For the 3rd page from the cover, if this includes a voucher to cut out, please place it in the top half of the page.

Proofs:

Files: profiles in line with destination profile, proofs must be made from the print file with:

- Management range like MediaWedge, with a 5x5 mm minimum patch.
- Output profile of the proof, calibration date, date of output profile proof, name of printed file and reference of the type of printer used and proofing system used.

In case it needs to be reworked, please send as many proof versions as there are publications.

Unless you specifically ask for us to keep them, proofs won't be kept after one month following publication.

PDF processing:

- Once we receive your files, we will proceed to check they comply with the following rules:

We will transform files that do not comply, without client feedback, if there are no colorimetry changes.

You will be contacted if:

- Materials aren't positioned properly and therefore can't be printed.
- Errors have been detected and can only be rectified by you.
- Legal mentions are missing (English text not translated, mandatory mentions)
- The file does not comply and cannot be amended by us.

Technical materials must be received **on the Friday 15 days prior to publication**.

If technical constraints are not respected or there are no contractual proofs, we will not be held responsible for any error related to the reproduction of the image.

Technical contacts

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