



Desktop technical specifications - display

Materials needed:

Must be received by email or via Wetransfer 5 days prior the date of the beginning of the campaign as a compressed file.

Find technical details:

<https://medias.lesechosleparisien.fr/wp-content/uploads/2019/03/SPECIFICATIONS-TECHNIQUES-2019.pdf>

Designation / Weight	Weight	Dimensions (WxH) in pixels	Formats
Box, HPU	50Ko max	300x250 or 300x600	Gif or jpg or Redirect* or Html5
megaban, masterhead, panoramic	50Ko max	728x90 or 1000x90 or 1000x200 ou 1000x250 or 1000x300	Gif or jpg ou Redirect* or Html5
Arch, skin	50Ko max	1248x1000 (min) 1600x1000 (max)	Gif or jpg

CONTACTS

Stéphane TRUONG

+33 1 87 39 75 57

struong@lesechosleparisien.fr

Sandrine PELLICANO

+33 1 87 39 75 43

spelicano@lesechosleparisien.fr





Contacts

Corinne Mrejen

President Les Echos Le Parisien Médias /
Paris Match Médias
cmrejen@lesechosleparisien.fr

Pascale Luca

Deputy Chief Executive Officer
pluca@lesechosleparisien.fr

Nicolas Danard

Deputy Chief Executive Officer
ndanard@lesechosleparisien.fr

EXECUTIVE DIRECTOR, CONSULTING & TAILOR-MADE SOLUTIONS • SPECIAL OPERATIONS

Vincent Ficarelli +33 1 87 39 75 17 / vficarelli@lesechosleparisien.fr

EXECUTIVE DIRECTOR, INTERNATIONAL, TERRITORIES & SPORTS

Nicolas Grivon +33 1 87 39 75 26 / ngrivon@lesechosleparisien.fr

LE PARISIEN • AUJOURD'HUI-EN-FRANCE

Emmanuelle Astruc +33 1 87 39 83 19 / eastruc@lesechosleparisien.fr

SALES DIRECTOR – LE PARISIEN WEEK-END

Gérald Couvey +33 1 87 39 83 17 / gcouvey@lesechosleparisien.fr

SALES DIRECTOR – DIGITAL CORE BUSINESS

Laurent Laventure +33 1 87 39 75 34 / llaventure@lesechosleparisien.fr

SALES DIRECTOR – VIDEO & AUDIO

Sabri Meddouri +33 1 87 39 75 34 / smeddouri@lesechosleparisien.fr

CLIENT DIRECTOR – PROGRAMMATIC

Bilel Ben Asker +33 1 87 39 78 52 / bbenasker@lesechosleparisien.fr

