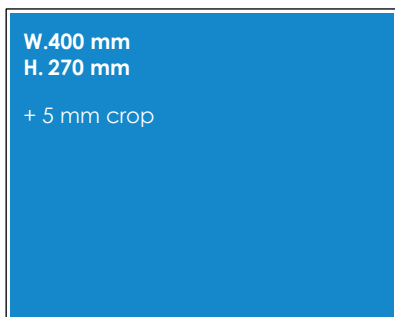




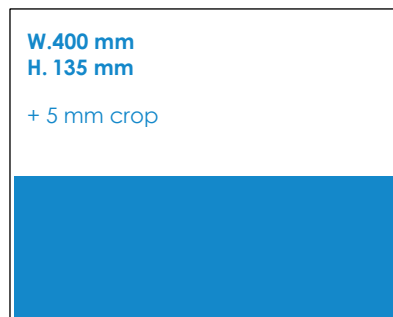
Formats



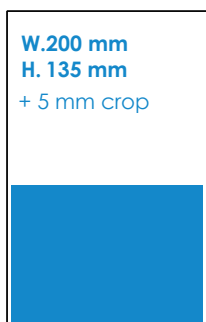
Double Page



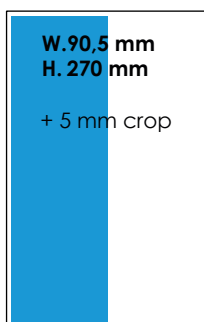
Full Page



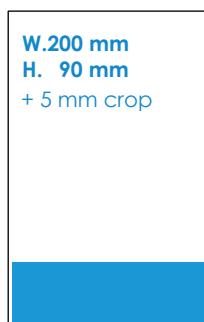
Double 1/2 page



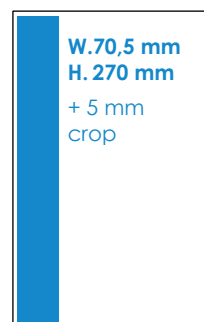
1/2 page



1/2 page column



1/3 page banner



1/3 page column

Technical Specifications

Please provide a X-1/PDF

INDESIGN CS3/CS6 :

Creation of a postscript and preferably distilled file.

QUARKXPRESS :

Direct exports are strongly discouraged.

PREREQUISITE STANDARDS

PDF 1.3 with Trim Box :

ISO PDF/X-1a: 2001 norm

CMYK and BW images: 300 dpi compression JPEG

Bitmap images: 1200 dpi compression CCITT-group4

Ink overlay: 280% MAX inside pages

Ink overlay: 300% max for the cover

File: 1 image per page

ICC PROFIL :

Cover : Fogra 39L

Inside : 41L PSO_MFC_Paper_eci

BLACK SETTINGS :

100% black overlay

COLORS :

PANTONE - SUPPORT - RVB - LAB

Forbidden - transparencies forbidden - True type fonts are forbidden

Transfer curves are forbidden - file protection forbidden.

ARTBOX ZONE :

5 mm from the TrimBox zone. 5 mm bleedbox zone

CONTROL PROOF FROM FOGRA 39 FILE :

With a control change. In the absence of contract proofs, a non-calibrated CANON printer output proof will be created.

FLOW CONTROL :

Asura-Acrobat X PRO

NAMING OF FILES :

MAG_AA_MM_JJ_image name (same for schedule bookings)

No special symbols in the naming of files.

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