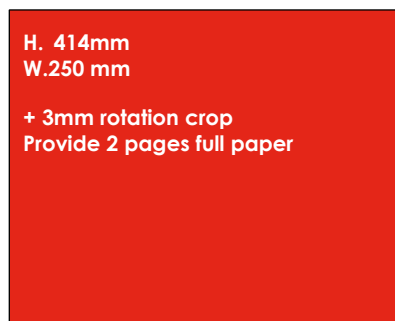


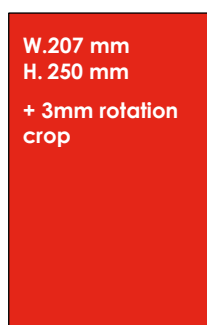
Formats



Double page
«Full paper»



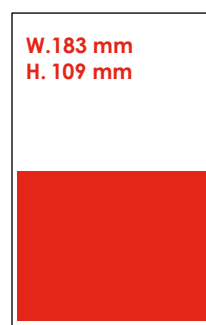
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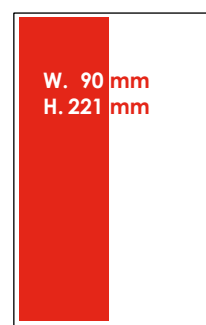
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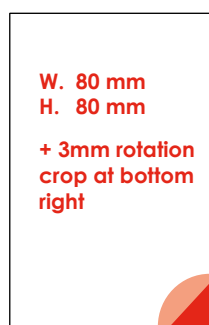
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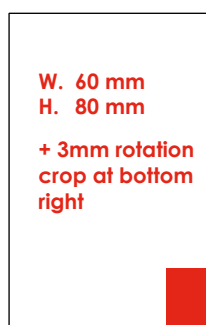
1/2 page banner



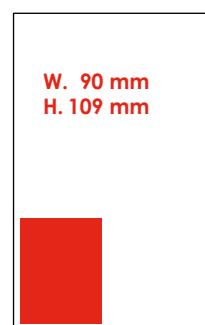
1/2 page column



Streamer triangle or
curved



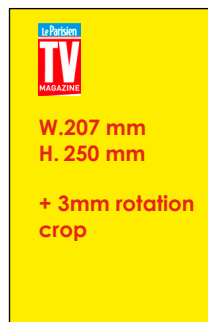
Streamer
Rectangle



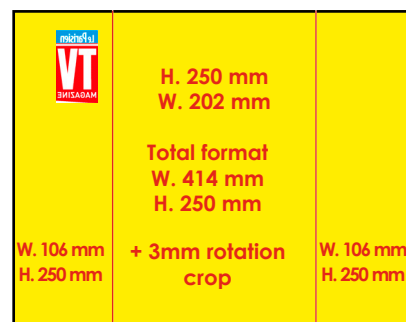
1/4 page square



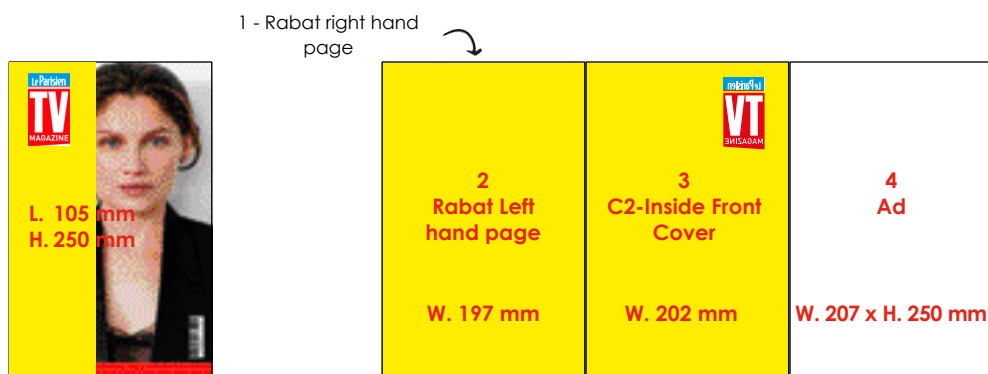
Front Cover



Star front cover



French door
full paper



Cover wrap

1 & 2 - Gatefold RHP and LHP: W 197 mm x H 250 mm
+10 mm of rotation crop
3 - C2 - Inside front cover: W 202 mm x H 250 mm
+ 10 mm of rotation crop
4 - Ad page: W 207 mm x H 250 mm
+ 10 mm of rotation crop

Please note that we will add four elements to your cover format for **the Star and Cavalier:**

- Le Parisien TV Magazine logo (W 46 mm x H 80 mm) added at 12 mm from left-hand border and 5 mm from right-hand border
- The red banner with the date and edition number (H 10 mm x W 207 mm) added on the bottom of the page
 - Barcode
 - Line with number of the edition

Technical Specifications

PDF/X 1a 2001

Cover must conform to PDF/X 1a 2001 norms

Destination profile PSO_LWC_

PDF/X 1a 2001 file

No raw files will be accepted

Color management:

Convert to destination with **profile of intention**.

Image editing according to the destination profile.

Ink overlay must be in line with destination profile.

No direct tones will be accepted.

Fonts smaller than 8 points must be **100% black** only.

Essential design elements must be more than **10 mm** from the edge of the page. Images must be in **300 dpi** format.

Images that must be at the page's edge must be within **5 mm of the page bleed**. **If you would like a border, please include it in your layout**. For the 3rd page from the cover, if this includes a voucher to cut out, please place it in the top half of the page.

Proofs:

Files: profiles in line with destination profile, proofs must be made from the print file with:

- Management range like MediaWedge, with a 5x5 mm minimum patch.

- Output profile of the proof, calibration date, date of output profile proof, name of printed file and reference of the type of printer used and proofing system used.

In case it needs to be reworked, please send as many proof versions as there are publications.

Unless you specifically ask for us to keep them, proofs won't be kept after one month following publication.

PDF processing:

- Once we receive your files, we will proceed to check they comply with the following rules:

We will transform files that do not comply, without client feedback, if there are no colorimetry changes.

You will be contacted if:

- Materials aren't positioned properly and therefore can't be printed.

- Errors have been detected and can only be rectified by you.

- Legal mentions are missing (English text not translated, mandatory mentions)

- The file does not comply and cannot be amended by us.

Technical materials must be received on the Friday 15 days prior to publication.

If technical constraints are not respected or there are no contractual proofs, we will not be held responsible for any error related to the reproduction of the image.

Technical contacts

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sbailleul@lesechosleparisien.fr - +33 1 87 39 83 13

Marie DUCROCQ

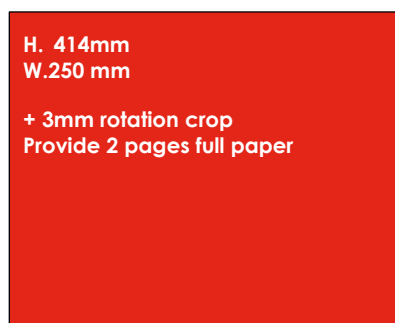
mducrocq@lesechosleparisien.fr - +33 1 87 39 83 10

Catherine LEFEVRE

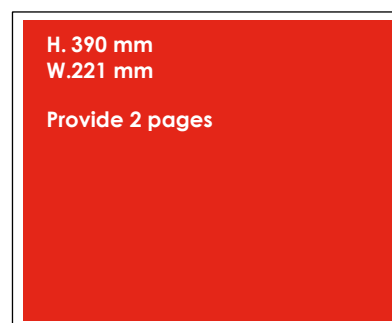
clefevre@lesechosleparisien.fr - +33 1 87 39 82 98

print.quotidiens@lesechosleparisien.fr

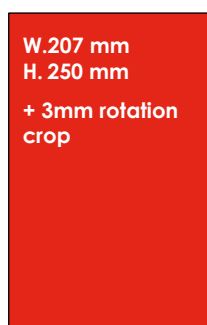
Formats



Double page
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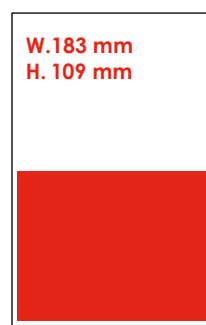
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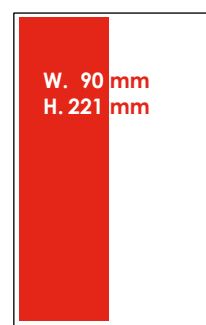
Full Page
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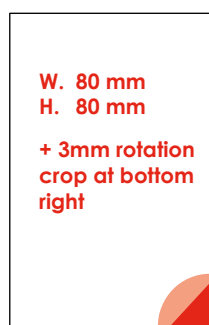
Full Page
«Ready-to-use format»



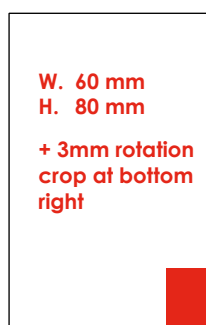
1/2 page banner



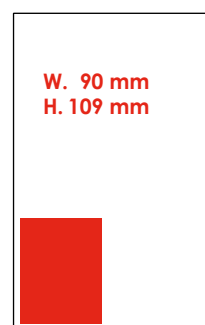
1/2 page column



Streamer triangle or
curved



Streamer
Rectangle



1/4 page square