



# Les Echos Editorial Calendar 2025



January

- jan. 7 **Asset Management**
- jan.10 **Estate** : The right decisions in 2025
- jan.14 **Asset Management**
- jan.17 **Estate** : Investing in cryptos: stop or go?
- jan.21 **Asset Management**
- jan.21 **Entrepreneurship** : Young entrepreneurs
- jan.24 **Estate** : Equities, bonds, real estate, life insurance: risks and opportunities 2025
- jan.28 **Asset Management**
- jan.31 **Estate** : Investments: Which tax are the best for young people (PEAC, young PEA, life insurance) + The best banking products



Calendar subject to change



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## February

- feb. 4 **Asset Management**
- feb. 5 AMRAE Meetings from feb. 5-7
- feb. 7 **Estate** : Real estate special Ski Resort
- feb. 10 Wine Paris 2025 from feb. 10-12
- feb. 11 **Asset Management**
- feb. 14 **Estate** : Retirement, what capital for an extra 500 or 1000€ a month / life annuity solutions
- feb. 18 **Asset Management**
- feb. 21 **Estate** : Life insurance, new advantages and new pitfalls
- feb. 25 **Finance /Fintech**





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## March

mar. 04	<b>Asset Management</b>
mar. 07	<b>Estate</b> : Taxes, schemes to avoid, abuse of rights & case law
mar. 08	<b>Entrepreneurship</b> : Special Women
mar. 11	<b>Asset Management</b>
mar. 11	<b>Real Estate</b> : MIPIM (mar.11 au 14 mars à Cannes)
mar. 12	<b>Industry</b>
mar. 13	Franchise
mar. 14	<b>Estate</b> : The best 30-years investments
mar. 18	<b>Asset Management</b>
mar. 20	<b>Value sharing</b>
mar. 21	<b>Estate</b> : Real estate, the new deal: prices, credit, purchasing power, yields, taxation
mar. 25	<b>Asset Management</b>
mar. 26	<b>Green economy &amp; Sustainability</b>
mar. 28	<b>Estate</b> : Tax and expatriation, which countries to choose or avoid, exit tax
mar. 31	<b>Sustainable Finance</b>



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## April

apr. 01	<b>Asset Management</b>
apr. 01	<b>CYBER (Incyber)</b>
apr. 03	<b>Spcial GO Paris</b> (apr. 9-10)
apr. 04	<b>Estate</b> : PACS : asset or trap for your wealth?
apr. 08	<b>Asset Management</b>
apr. 11	<b>Estate</b> : Real Estate in Paris: price ranking, rents, yields, new programs
apr. 15	<b>Asset Management</b>
apr. 18	<b>Estate</b> : How to growth employee savings: profitability, liquidity, what tax advantages?
apr. 22	<b>Asset Management</b>
apr. 24	<b>CHANGENOW</b> (apr. 24-26)
apr. 25	<b>Estate</b> : Special income tax return
apr. 29	<b>Asset Management</b>







# Les Echos

## Vos rendez-vous 2025 Calendrier rédactionnel



May

- May. 02** **Estate** : Real estate in Ile-de-France, the cheapest cities, the best investment opportunities
- May. 09** **Estate** : Retirement, levers to increase your pension amount
- May. 13** **Asset Management**
- May. 13** **Electronic invoicing**
- May. 15** **Health**: AI and medical research
- May. 16** **Estate** : Housing loan, donations ... How to help your children without paying taxes
- May. 19** **Hydrogen**
- May. 20** **Asset Management**
- May. 23** **Estate** : Real estate - First-time buyers: the cheapest regions, specific aids, good credit plans
- May. 27** **Asset Management**
- May. 30** **Estate** : Marriage, what changes for your wealth, the right choices, the pitfalls to avoid



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## June

jun. 03	Asset Management
jun. 10	Asset Management
jun. 12	Summer Vibes : Wines & Food
jun. 13	Estate : SCPI, how to sort through?
jun. 16	SIAE - Paris Air Show Le Bourget (jun. 16-22)
jun. 17	Asset Management
jun. 18	Nuclear
jun. 20	Estate : high-yield investments on trial
jun. 24	Asset Management
jun. 27	Estate : Real estate in Brittany (France)



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