



Le Parisien TV offer

Le Parisien's weekly TV supplement in Ile-de-France and Oise allows a long-term presence in Ile-de-France homes

Every Friday, Le Parisien TV Magazine offers its readers the complete schedule of channels to better guide them in the choice of programs as well as a selection of programs not to be missed.

A STRONG EDITORIAL OFFER

- **Recommendations and advice pages** on the best of TV, themed by type of program.
- **The "trendy" programs** of sport, series and cinema.
- **TV Mag & Me section:** leisure, well-being, health for a reaffirmed lifestyle character.



221 427 copies
every Friday
1.2 M readers



CSP++

116,000 individuals



Household income > 42k€

523,000 individuals

