

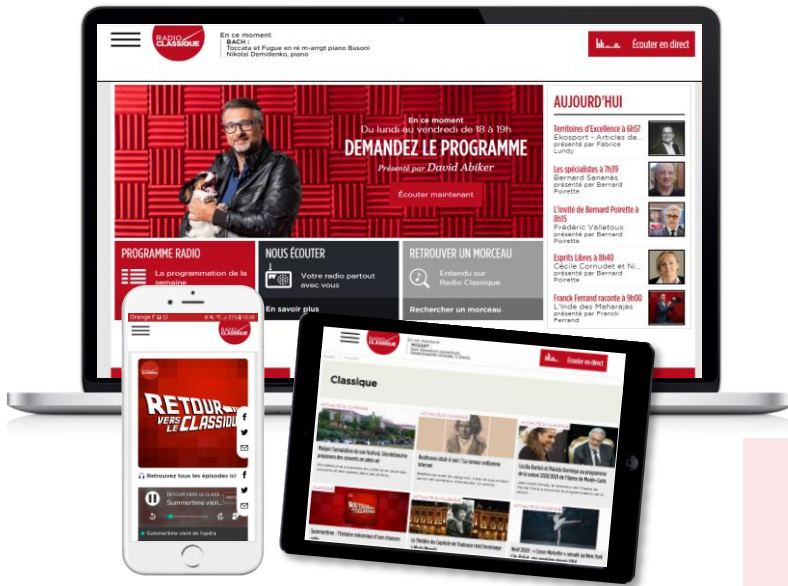


Emotion, discovery and sharing

A dual-media platform for Radio and Digital, Radio Classique offers mixed programming combining **classical music** and **economic**, general and cultural information.

The brand adopts a bold strategy to combine throughout of the day openness and accessibility, with **elegance** and **simplicity**.

- **Rich audio programming** available live or in replay, hosted by renowned journalists (François Geffrier, David Abiker, Renaud Blanc...) and the greatest musicians, such as Rolando Villazón, Gautier Capuçon and Laurent de Wilde.
- **A specific editorial offer on digital** with +200 articles produced per month and native podcasts



1M
auditors / day



1h46
listening
per auditor / day



780,000 U.V.
per month



3.6 M
active listening
worldwide
On-site / month



No.2 in IDF
music stations
in audience share
(behind NRJ)



4.7 million
podcasts
downloaded / month

