

# Les Echos The digital meeting of leaders and optimists

Around **verticals and expert thematic meetings**,  
Les Echos opens the debates and provides inspiration to **Optimistic Leaders** to help them to:


- Meeting the challenge of **reconciling present and future**
- Encourage **action and drive change**

Premium experience  
Les Echos deploys its expertise in digital technology!



NOUVELLE APP!



  
**6.7 M**  
U.V every months  
of which **80%** smartphone

  
**2<sup>e</sup>** brand in  
its CU\*

  
Affinity on  
executives  
**Index 152**

  
**>3 M**  
fans & followers  
**40**  
different NL  
  
**+500K streams**  
per months

