

# Les Echos

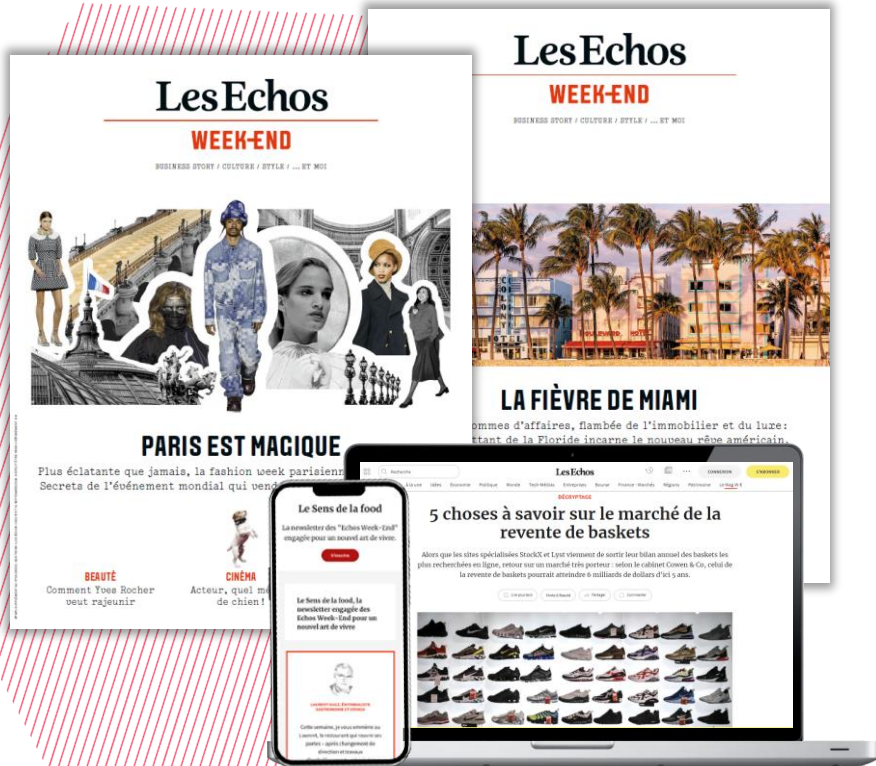
## WEEK-END

# The inspiring weekly magazine

Every Friday, Les Echos Week-End deciphers the spirit of the times, its vibrations, its small revolutions... Content that is in tune with current events and always **mixes business information, fun, eclecticism and intelligence**. In 2025, the editorial team celebrates its **10th anniversary!**

The magazine backed by Les Echos is structured around **4 main sections:**

- **BUSINESS STORY:** spotlight on inspiring **companies or personalities**, behind the scenes of events, major reports all over the world
- **CULTURE :** all the latest **books, exhibitions, shows** and **music** in France (interviews, portraits, recommendations...)
- **STYLE :** part that includes **fashion and beauty** (new products, fashion shows, designers, etc.), **travel** (reportage, city guide, advice) and **gastronomy** / wines in France and around the world (tastings, interviews with chefs, selection of exceptional tables, etc.).
- **AND ME :** focused on **personal development** (tips, activities, inspirational books)



Every Friday :  
**682,000 readers**  
Of Les Echos

**139,797 copies**  
distributed with Les  
Echos



**Managers** of  
SMEs or Large  
Companies

**Index 286**



Readers  
**TOP 2 Revenues**  
> **120k€**

**Index 225**



**5 Newsletters**

The Personal Moment  
Business Story  
Good Economie  
The Meaning of Food  
The Culture Moment

