



Investors' essentials Individuals and professionals

As a specialist in financial information and stock market advice, Investir supports the entire investment cycle at the right pace:

ANTICIPATION – ACTION – REACTION

Every week, L'hebdo **allows you to mature the decision** thanks to its privileged advice, in-depth analysis and analysis, quotation, complete thematic files (real estate, retirement, taxes, life insurance, etc.)






On a daily basis, **the newsletters reserved for subscribers** provide key information **to adjust decisions**, make a complete tour of financial and stock market news.

In real time, **the site** and **the app** encourage people **to take action**.

Since March 2020, **a partnership with Vigeo Eiris** has enabled:

- Integrate ESG indicators into advice and recommendations
- produce a monthly special report dedicated to the ESG theme
- To offer ESG ratings in the rating each month



 <p>337,000 Premium Readers/month of which 72% of Top Revenues 58% Top Executives</p>	 <p>Investment portfolio > 150K€ Index 285</p>	 <p>27% are adept luxurious Index 144</p>	 <p>65,009 copies</p>	 <p>1.2 M of U.V per month of which 80% smartphone</p>
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