

#### **INTERMITTER**

jan. 3	They will shape 2025
jan. 10	White month
jan. 17	Winter
jan. 24	Angoulême International Comics Festival
jan. 31	Candlemas
feb. 7	Valentine's Day
feb. 14	Investments
feb. 21	The Paris International Agricultural Show
feb. 28	Grandmother's Day
mar. 7	Beauty
mar. 14	Women's Fashion
mar. 21	Where to go on holiday in spring
mar. 28	Automobile











#### **ND QUARTER**

apr. 4 apr. 11 apr. 18 apr. 25	Best Crime & Mystery Books Paris Book Fair Investments / Easter Best Sunny Destinations to travel
may 2	Weekend Trip Packing List
may 9	Cannes Film Festival
may 16	Mother's Day
may 23	Tennis / Roland Garros
may 30	Top Summer Mountain Getaways / Hiking trails
june 6	Vivatech / The ultimate summer cultural guide
june 13	Father's Day / Summer wines
june 20	Soft mobility
june 27	Summer cocktails











#### **®RD QUARTER**

jul. 4	Summer issue
jul. 11	Summer issue
jul. 18	Summer issue
jul. 25	Summer issue
aug. 1	Summer issue
aug. 8	Summer issue
aug. 15	Summer issue
aug. 22	Summer issue
aug. 29	Summer issue
sept. 5	Wine fair
sept. 12	Heritage Days
sept. 19	Real estate
sept. 26	Autumn colors





#### **EXAMPLE 2** TH QUARTER

oct. 3 oct. 10 oct. 17 oct. 24 oct. 31	Off-Season Travel Destinations Investments New cars on the horizon Fashion accessory Interior design
nov. 7 nov. 14 nov. 21 nov. 28	Green issue/ Climate Change Conference Made in France Retirement investments Winter holiday in the mountains
dec. 5 dec. 12 dec. 19 dec. 26	Chistmas gifts Champagne & spirits Beautiful books & last-minute gifts Review of the Year - best pictures



