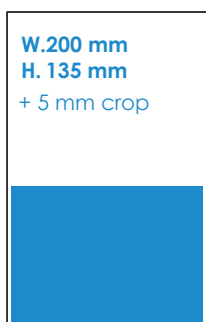
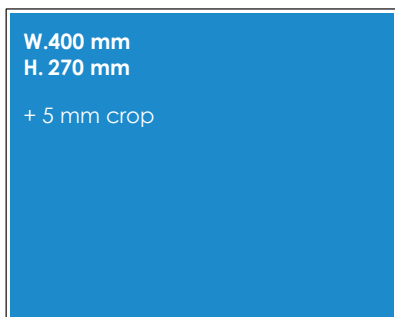
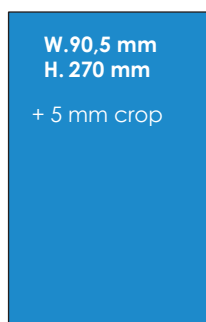




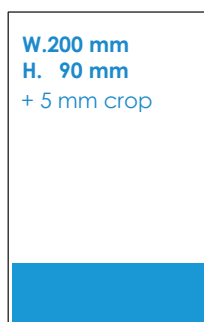
## Formats



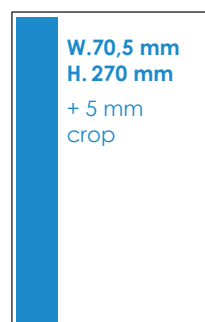
1/2 page width



1/2 page height



1/3 page width



1/3 page height

## Technical Specifications

### Please provide a X-1/PDF

#### INDESIGN CS3/CS6 :

Creation of a postscript and preferably distilled file.

#### QUARKXPRESS :

Direct exports are strongly discouraged.

#### PREREQUISITE STANDARDS

##### PDF 1.3 with Trim Box :

ISO PDF/X-1a: 2001 norm

CMYK and BW images: 300 dpi compression JPEG

Bitmap images: 1200 dpi compression CCITT-group4

Ink overlay: 280% MAX inside pages

Ink overlay: 300% max for the cover

File: 1 image per page

#### ICC PROFIL :

Cover : Fogra 39L

Inside : 41L PSO\_MFC\_Paper\_eci

#### BLACK SETTINGS :

100% black overlay

#### COLORS :

PANTONE - SUPPORT - RVB - LAB

Forbidden - transparencies forbidden - True type fonts are forbidden

Transfer curves are forbidden - file protection forbidden.

#### ARTBOX ZONE :

5 mm from the TrimBox zone. 5 mm bleedbox zone

#### CONTROL PROOF FROM FOGRA 39 FILE :

With a control change. In the absence of contract proofs, a non-calibrated CANON printer output proof will be created.

#### FLOW CONTROL :

Asura-Acrobat X PRO

#### NAMING OF FILES :

MAG\_AA\_MM\_JJ\_image name (same for schedule bookings)

No special symbols in the naming of files.

### Technical contacts

Laurence NICOLAS

[Inicolas@lesechosleparisien.fr](mailto:Inicolas@lesechosleparisien.fr) - 01 87 39 83 12

Isabelle NASSOY

[inassoy@lesechosleparisien.fr](mailto:inassoy@lesechosleparisien.fr) - 01 87 39 75 43

Please send your files to :

[print.magazines@lesechosleparisien.fr](mailto:print.magazines@lesechosleparisien.fr)





## Contacts

---

### **Corinne Mrejen**

Director General of the Group  
Les Echos Le Parisien Partners Department  
cmrejen@lesechosleparisien.fr

### **Pascale Luca**

Deputy Executive Director  
pluca@lesechosleparisien.fr

### **Nicolas Danard**

Deputy Executive Director  
ndanard@lesechosleparisien.fr

---

ASSOCIATE DIRECTOR IN CHARGE OF  
CONSULTING & BRANDSTUDIO • SPECIAL OPERATIONS

**Vincent Ficarelli** +33 1 87 39 75 17  
vficarelli@lesechosleparisien.fr

ASSOCIATE DIRECTOR IN CHARGE OF  
INTERNATIONAL & TERRITORIES

**Nicolas Grivon** +33 1 87 39 75 26  
ngrivon@lesechosleparisien.fr

LE PARISIEN • AUJOURD'HUI-EN-FRANCE

**Emmanuelle Astruc** +33 1 87 39 83 19  
eastruc@lesechosleparisien.fr

### DIGITAL

DIGITAL CORE BUSINESS

**Laurent Laventure** +33 1 87 39 75 34  
llaventure@lesechosleparisien.fr

VIDEO & AUDIO

**Sabri Meddouri** +33 1 87 39 75 34  
smeddouri@lesechosleparisien.fr

PROGRAMMATIC

**Bilel Ben Asker** +33 1 87 39 78 52

