



Desktop technical specifications - display

Materials needed:

Must be received by email or via Wetransfer 5 days prior the date of the beginning of the campaign as a compressed file.

Find technical details:

<https://medias.lesechosleparisien.fr/wp-content/uploads/2019/03/SPECIFICATIONS-TECHNIQUES-2019.pdf>

Designation / Weight	Weight	Dimensions (LxH) in pixels	Formats
Box, HPU	50Ko max	300x250 or 300x600	Gif or jpg or Redirect* or Html5
megaban, masterhead, panoramic	50Ko max	728x90 or 1000x90 or 1000x200 ou 1000x250 or 1000x300	Gif or jpg ou Redirect* or Html5
Arch, skin	50Ko max	1248x1000 (min) 1600x1000 (max)	Gif or jpg

CONTACTS

Stéphane TRUONG

01 87 39 75 57

struong@lesechosleparisien.fr

Sandrine PELLICANO

01 87 39 75 43

spelicano@lesechosleparisien.fr

