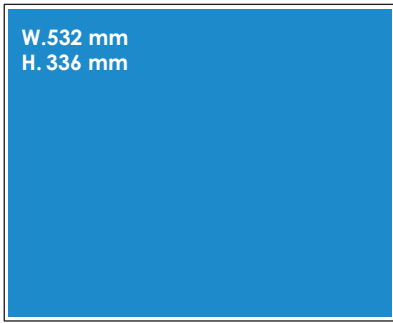


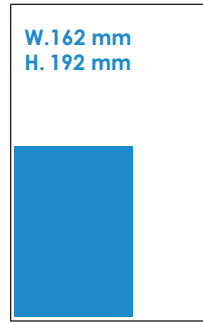
Formats



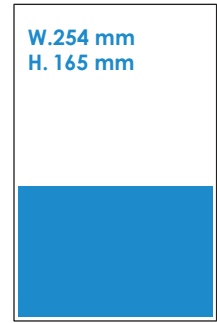
Double full Page



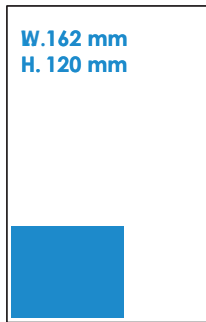
1 full page or outside back cover



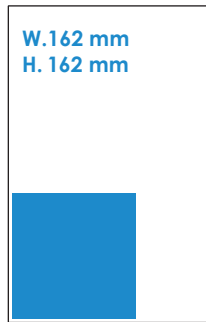
Junior page



1/2 Page



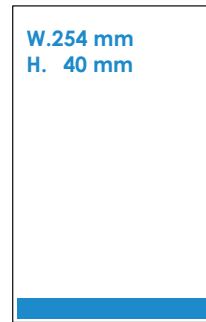
1/4 Page



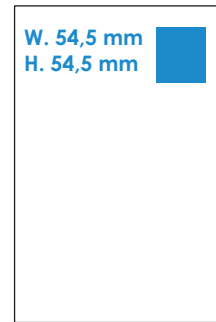
1/3 Page Square



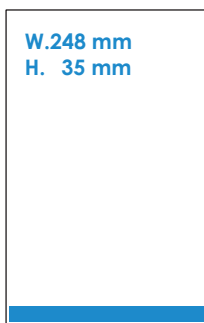
1/3 Page Banner



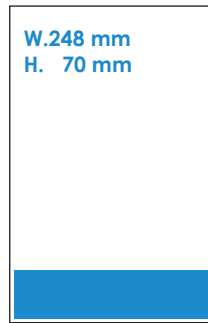
1/8 Page



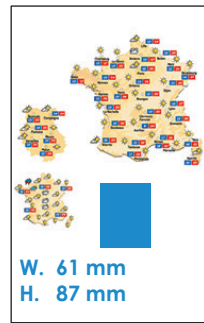
Front cover ear-piece



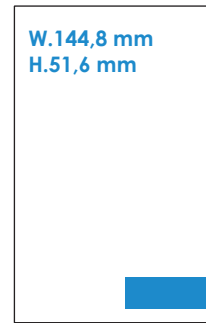
Cover banner



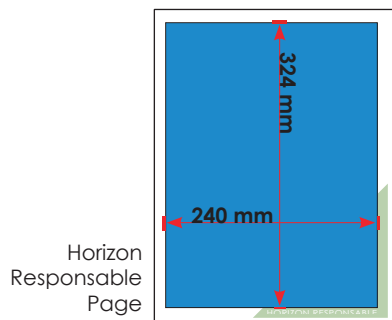
Weather section box



Games banner

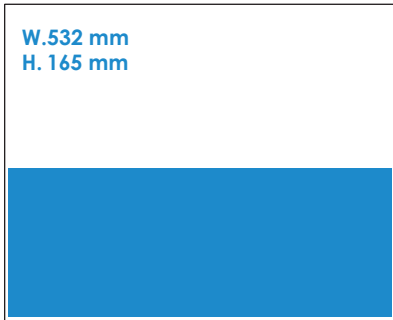


Cover banner 70

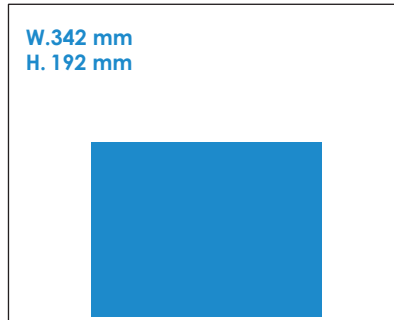


Horizon Responsible Page

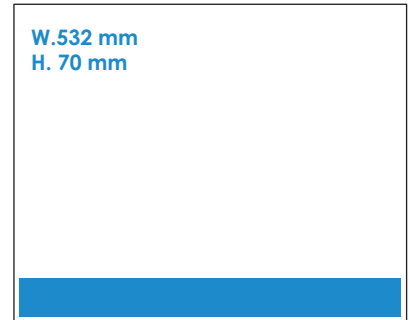
Formats



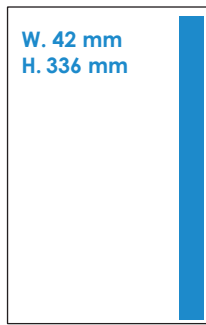
Double 1/2 Page



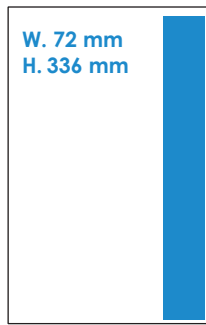
Double News



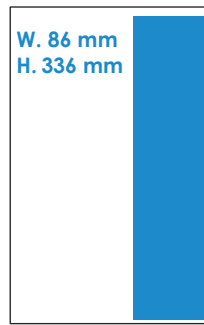
Banner 70 DPS



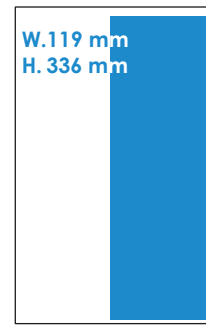
Vertical banner **S**



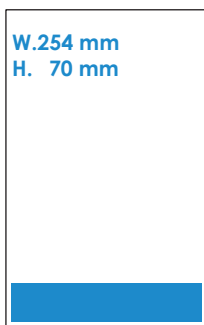
Vertical banner **M**



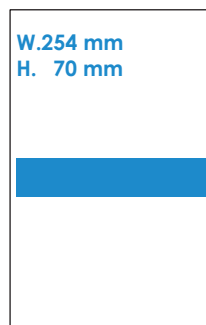
Vertical banner **L**



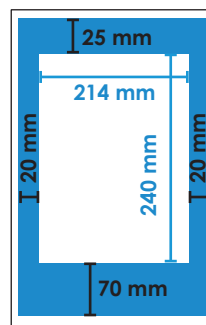
Vertical banner **XL**



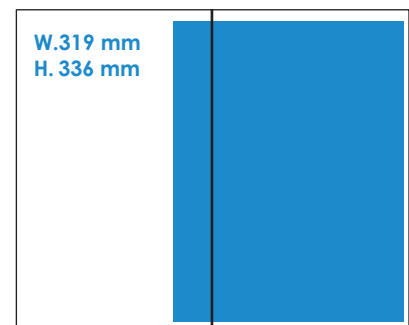
Banner 70



Centred banner 70



Simple jacket



Page **XL**

DPS jacket

Spécifications techniques

Deadline for sending your technical materials in **ready-to-use format**
48 hours prior to publication

Digital PDF

Acrobat PDF 1.3 with TrimBox

No raw files

Frame image with a 0.5-point minimum line in the color of your choice, except for the page format.

High-definition imports

240 dpi color image(s)

160 dpi grays

1 200 dpi monochrome

Underlay flattening

Encapsulated font

Photos in B&W or CMJN: 240 dpi

Ink overlay: 240%

Weave: 100

Weight: 42/49

ICC profile: ISO newspaper26v4.icc

Please do not send CROMALIN PROOFS, COLOR PROOFS etc...

SPONSORED CONTENT / OPEN LETTER

Approval from an editor will be sought prior to publication.

Include the mention **“Advertisement”** or **“Press Release”** in bold in type 10 font.

Place the mention horizontally, above and to the right of the image.

GENERAL INFORMATION/LEGAL MENTIONS

In accordance with the different laws and decrees, please refer to the mandatory legal mentions

- The Loi Toubon, relative to the usage of French language, all mentions written in a foreign language, must be translated into French.

- Sanitary measures (Loi Evin).

- The mention of “edited photography” in accordance with the decree n° 2017-738 dated May 4, 2017 refers to photography used for commercial purposes, of models whose physical appearance has been modified, put in application on 01.10.2017.

Technical contacts

Sandrine BAILLEUL

sbailleul@lesechosleparisien.fr - 01 87 39 83 13

Eric DAVID

edavid@lesechosleparisien.fr - 01 87 39 75 12

Marie DUCROCQ

mducrocq@lesechosleparisien.fr - 01 87 39 83 10

Laurence LAUNAY

llaunay@lesechosleparisien.fr - 03 44 15 31 41

Catherine LEFEVRE

clefevre@lesechosleparisien.fr - 01 87 39 82 98

Please send your files to : print.quotidiens@lesechosleparisien.fr



Contacts

Corinne Mrejen

Director General of the Group
Les Echos Le Parisien Partners Department
cmrejen@lesechosleparisien.fr

Pascale Luca

Deputy Executive Director
pluca@lesechosleparisien.fr

Nicolas Danard

Deputy Executive Director
ndanard@lesechosleparisien.fr

ASSOCIATE DIRECTOR IN CHARGE OF
CONSULTING & BRANDSTUDIO • SPECIAL OPERATIONS

Vincent Ficarelli +33 1 87 39 75 17

vficarelli@lesechosleparisien.fr

ASSOCIATE DIRECTOR IN CHARGE OF
INTERNATIONAL & TERRITORIES

Nicolas Grivon +33 1 87 39 75 26

ngrivon@lesechosleparisien.fr

LE PARISIEN • AUJOURD'HUI-EN-FRANCE

Emmanuelle Astruc +33 1 87 39 83 19

eastruc@lesechosleparisien.fr

DIGITAL

DIGITAL CORE BUSINESS

Laurent Laventure +33 1 87 39 75 34

llaventure@lesechosleparisien.fr

VIDEO & AUDIO

Sabri Meddouri +33 1 87 39 75 34

smeddouri@lesechosleparisien.fr

DPROGRAMMATIC

Bilel Ben Asker +33 1 87 39 78 52