

Les Echos

WEEK-END

The inspiring weekly magazine

Every Friday with the daily newspaper Les Echos, a stimulating and inspiring editorial treatment: subjects in touch with current events, always mixing business information, pleasure and intelligence.

Les Echos week-end celebrates 5 years of inspiration and **opens a new chapter to be fully of its time:**

- **Responsible**, by paying particular attention to contemporary commitments
- **Prescriptive**, through more assertive choices in terms of fashion, culture, gastronomy, etc.
- **Incaruate**, to increase proximity and relevance by giving the floor to experts,
- **Special**, to stand out and assert itself thanks to more and more themed issues



Every Friday :
729 000 readers
of Les Echos

138 972 copies
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Echos Week-End

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