

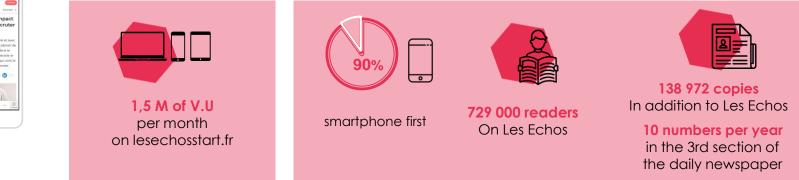
## The media of possibilities

Les Echos START federates the **new generation**, with the objective of **coming together**, **of helping each other**, **in order to write a positive future together**.

A media close to its readers, with exchanges and testimonies. Start reassures the new generation to help them build the future and to always challenge themselves **to take up all the challenges**.

5 editorial axes to guide this generation :

- Understanding the world
- Commitment throughout the company
- Preparing for tomorrow
- Training for the future
- Consuming better





Les Echos Le **Parisien** 

Source : Médiamétrie Les Echos START sous domaine, avril 2023 / ACPM One Next Global 2023 S2 – LNM Les Echos / ACPM DFP 2022-2023 - Les Echos

MÉDIAS