

The magazine that tells the news

"From the end of the street to the end of the world, all subjects are an opportunity to tell a story."

The quality of the story dictates the editorial choices of the editorial team, which offers eclectic subjects and revives the tradition of field journalism.

• The week's essentials

Le Parisien Week-End gives a brief overview of the news and highlights the moods of its columnists, the literary releases, the personality in view and the images of the week

Stories, Reports, Interviews, Portfolios, Sagas

Le Parisien Week-End tells the news to offer its readers something to escape, to think about and to feel.

City Guide

Le Parisien Week-End brings the city to life through inspiring encounters, behind the scenes, trends and addresses.



287 061 copies each friday



2,5 M readers each friday



In which 42% of 25-49 46% of AB+



14,7M of V.U each month on leparisien.fr



Source : ACPM DFP 2022-2023 – Le Parisien AEF Week-End / One Next Global 2023 S2 LNM Le Parisien - % structure / Médiamétrie Internet Global septembre 2023 - Données Ensemble Brand et Agrégats de Contenus Le Parisien dédupliqués

MÉDIAS

Les Echos Le Parisien