

Le Parisien Étudiant

The brand that prepares the future of GenZ



Le Parisien-Aujourd'hui en France Etudiant: **the world dedicated to high school and university students and young professionals** to help them find their way and the job that suits them.

A goldmine to inform and accompany them in the preparation of their future and the management of their daily life

- **Practical information**, directories, guides, forums...
- **Advice**: internships, housing, loans....
- **Outings**, restaurants, exhibitions, parties...
- **Meeting points**, high school rankings, parcoursup registrations, bac results, back to school...



1,3 M VU
Each month on
Parisien Etudiant
website



Young people from 15-24
Index 115

Parents involved
35-55 years old AB+ Index 122



256 305 copies
with Le Parisien AEF



2,5 M readers
Of the daily

8 numbers of
Parisien Etudiant
per year

