

# Les Echos

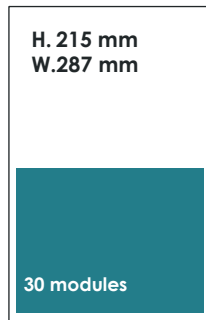
## Formats

### STANDARD FORMATS

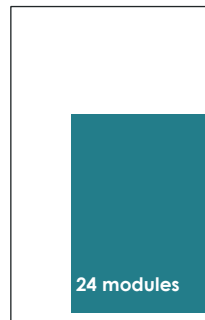
VALID WITHIN A ONE-OFF ORDER OR A FINANCIAL OPERATION



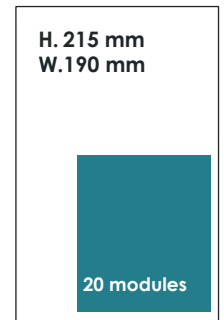
Page



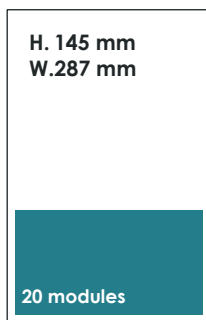
1/2 Page Width



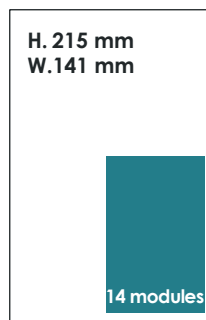
News



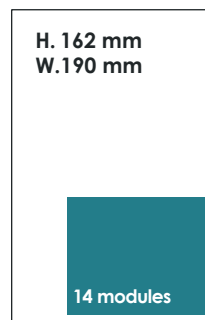
1/3 Page Square



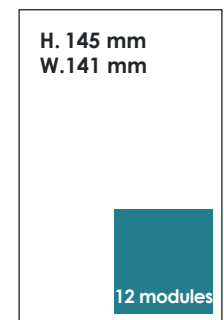
1/3 Page Banner



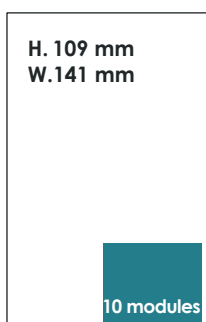
1/4 Page Height



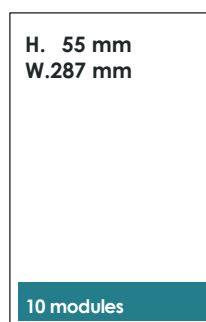
1/4 Page Square



1/6 Page



1/8 Page Square



1/8 Page Banner



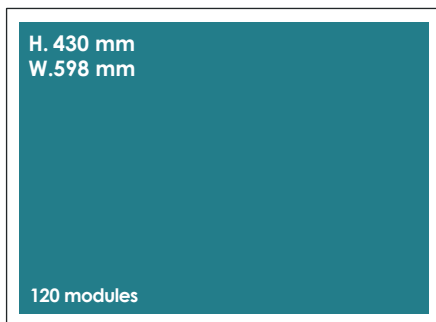
# Les Echos

## Formats

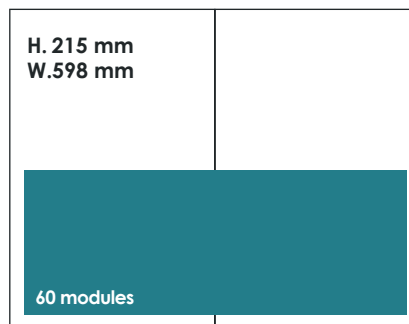
### SPECIAL FORMATS

VALID WITHIN A ONE-OFF ORDER OR A FINANCIAL OPERATION

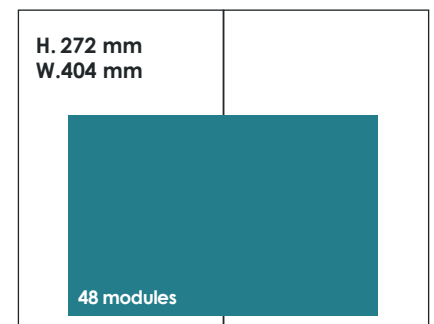
#### DOUBLE-PAGE SPREAD FORMATS



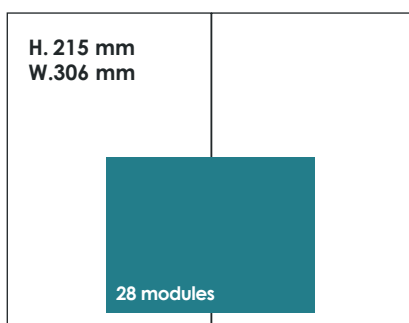
Double Page



Double 1/2 Page

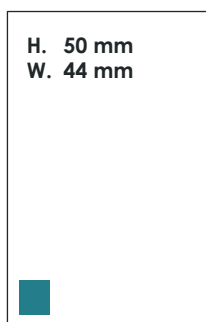


Double News

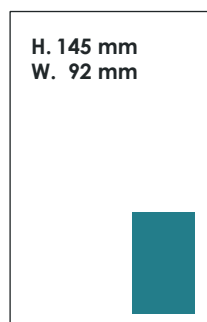


Double 1/4 P

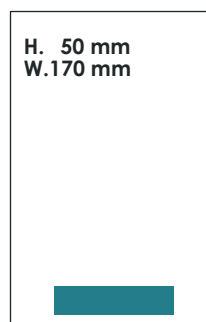
#### COVER



Mini

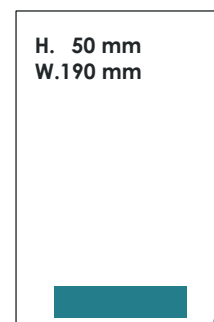


Premium main book



Banner Businesses & Markets section

#### IFC



Banner Businesses & Markets section



# Les Echos

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