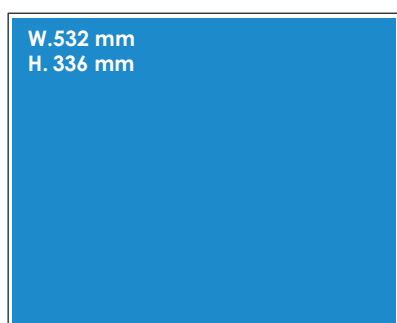
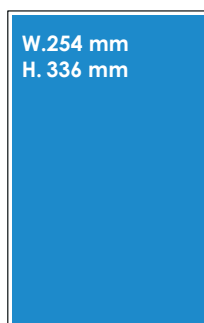


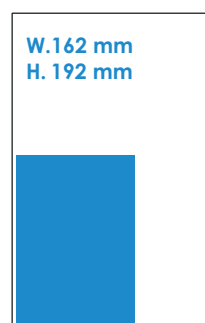
## Formats



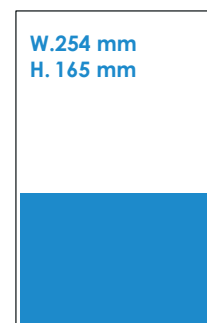
Double Page



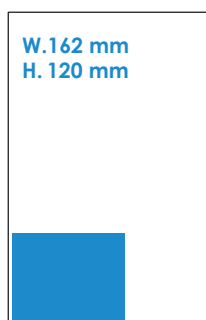
1 page or inside  
front cover



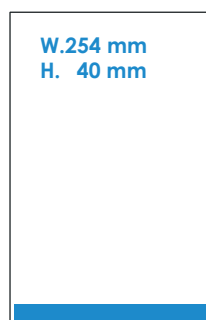
News



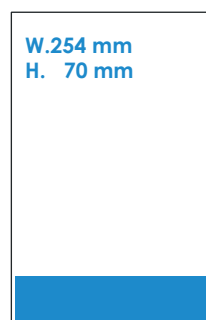
1/2 Page



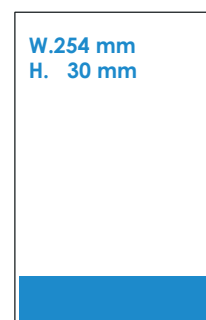
1/4 Page



1/8 Page



Banner 70



Cover banner

## Technical Specifications

Deadline for sending your technical materials in **ready-to-use format**  
**48 hours prior to publication**

### Digital PDF

**Acrobat PDF 1.3** with TrimBox

No raw files

**Frame image with a 0.5-point minimum line in the color of your choice, except for the page format.**

### High-definition imports

240 dpi color image(s)

160 dpi grays

1 200 dpi monochrome

Underlay flattening

Encapsulated font

**Photos in B&W or CMJN: 240 dpi**

**Ink overlay: 240%**

**Weave: 100**

**Weight: 42/49**

**ICC profile: ISO newspaper26v4.icc**

**Please do not send CROMALIN PROOFS, COLOR PROOFS etc...**

### SPONSORED CONTENT / OPEN LETTER

Approval from an editor will be sought prior to publication.

Include the mention **"Advertisement"** or **"Press Release"** in bold in type 10 font.

Place the mention horizontally, above and to the right of the image.

### GENERAL INFORMATION/LEGAL MENTIONS

In accordance with the different laws and decrees, please refer to the mandatory legal mentions

- The Loi Toubon, relative to the usage of French language, all mentions written in a foreign language, must be translated into French.

- Sanitary measures (Loi Evrin).

- The mention of "edited photography" in accordance with the decree n° 2017-738 dated May 4, 2017 refers to photography used for commercial purposes, of models whose physical appearance has been modified, put in application on 01.10.2017.

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