

# Les Echos

## Your 2022 appointments

Editorial calendar



### January

- 04/01 **Asset management**
- 07/01 **Les Echos estate** : 2021 investments's prize list
- 11/01 **Asset management**
- 14/01 **Les Echos estate** : The best funds to invest in innovation (AI, neurosciences, nutritionpla...)
- 17/01 **Entrepreneurs** : Freelance worker plans : everything that changes in 2022
- 18/01 **Asset management**
- 21/01 **Les Echos estate** : plus property values Question/Answer + main home concept
- 25/01 **Asset management: ETF**
- 25/01 **Top Employer Partner Supplement**
- 28/01 **Les Echos estate** : Shares, real estates, insurance: The right choices for 2022
- 31/01 **Les Echos Start** : Positive young leaders of less than 35 years old (with Universum)



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### February

- 01/02 **Asset management**: Annual Morningstar rankinf of European funds
- 02/02 **AMRAE special edition** (February 2 to 4)- Market situation and outlook
- 04/02 **Les Echos estate** : Mountain real estate : can it be valued, what returns can be expected ?
- 08/02 **Asset management**
- 10/02 **Entrepreneurs** : Ideas for business in 2022
- 11/02 **Les Echos estate** : Return on life insurance funds
- 15/02 **Asset management**
- 15/02 **Leaving Paris**
- 18/02 **Les Echos estate** : SCPI : what future, focus on price increases + financing with credit
- 22/02 **Asset management**
- 24/02 **Digital** : 2021 cybersecurity review
- 25/02 **Diet edition** (on the occasion of the agriculture show (26/02-06/03))
- 25/02 **Les Echos estate** : livrets A, codevi, LEP, PEL, bancaires, super-livrets folders
- 28/02 **Les Echos Start** : regions special edition



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### March

- 01/03 **Asset management**
- 04/03 **Les Echos estate** : life insurance: the advantages of intergenerational contracts
- 08/03 **Asset management**
- 08/03 **Entrepreneurs** : WOMEN
- 11/03 **Les Echos estate** : Real estate : the top cities to invest in
- 14/03 **INDUSTRY** : 4.0 industry
- 15/03 **Asset management**
- 15/03 **Real estate** : MIPIM (march 15th or 18th at Cannes)
- 16/03 **Autonomy and the Urban Mobility Summit** (16 and 17 march at Paris)
- 18/03 **Les Echos estate** : spac vs private equity online : the match
- 22/03 **Asset management**
- 23/08 **Cloud Edition**
- 25/03 **Les Echos estate** : cumulation of employment and retirement: Q/A + taxation of end-of-career indemnities, contractual termination, dismissal
- 28/03 **Les Echos Start** : young and citizens
- 29/03 **Asset management**
- 29/03 car fleet
- 30/03 Biodiversity : Forest



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### April

- 01/04 **Les Echos estate** : ISR funds : issues that are on the rise
- 04/04 **Entrepreneurs** : support
- 05/04 **Asset management**
- 05/04 **SITL**- The nex logistic connections(april 5 to 8)
- 07/04 Automobile: second-hand market
- 08/04 **Les Echos estate** : Gold: what potential do we have? + the coin market
- 12/04 **Asset management**
- 14/04 **Silver Economy** (call for entries retirement home awards)
- 15/04 **Les Echos estate** - Real estate : should you invest abroad + credit
- 19/04 **Asset management**
- 22/04 **Les Echos estate** – Tax return special number
- 25/04 **Les Echos Start** : Special consumption and impact
- 26/04 **Asset management**
- 29/04 **Les Echos estate** - Retirement: 3 ways to increase your pension + PER, should you exit in annuity?



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### May

- 03/05 **Asset Management**
- 06/05 **Les Echos Patrimoine** : Special tax return
- 10/05 **Asset Management** : Impact/ISR
- 11/05 **Hydrogène** on the occasion of the Hyvolution exhibition
- 13/05 **Les Echos Patrimoine** : Should we give in to the sirens of crypto-assets?
- 17/05 **Asset Management**
- 20/05 **Change Now** (19 to 21/05)
- 20/05 **Les Echos Patrimoine** : optimize your company savings
- 24/05 **Asset Management**
- 27/05 **Les Echos Patrimoine** : The X most profitable investments
- 30/05 **Les Echos Start** : Special Tech
- 31/05 **Asset Management**



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### June

- 01/06 **Biodiversity** : Forest
- 03/06 **Les Echos Patrimony** : Land, forests, vineyards: the advantages and pitfalls of real assets
- 07/06 **Numerical** : Cybersecurity FIC Lille (7 to 9/06)
- 07/06 **Asset Management**
- 09/06 **Biodiversity** : carbon neutrality
- 09/06 **Numerical** : Start-ups – major groups : win-win objective
- 10/06 **Les Echos Patrimoine** : Real estate : taking advantage of the JO effect
- 10/06 **Wine folder** : primeurs, rosés and summer wines
- 14/06 **Asset Management**: Thematic management
- 15/06 **Vivatech edition** (15 to 18 juin) **PARTNER SUPPLEMENT**
- 17/06 **Les Echos Patrimony** : Retirement : 3 ways to increase your pension
- 20/06 **Les carburants alternatifs** : LPG and hydrogen / electric and hybrid cars
- 21/06 **Asset Management**
- 22/06 **Entrepreneurs** : how to help your business grow
- 24/06 **Les Echos Patrimony** : Equity investments: how to avoid shocks
- 27/06 **Les Echos Start** : Immo edition
- 28/06 **Asset Management**



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### July/september

- 01/07 **Les Echos Patrimony** : Saint Tropez, La Baule, Biarritz, Deauville... the new real estate prices of the "star" resorts
- 02/09 **Les Echos Patrimony**
- 06/09 **Asset Management**: Fintech
- 09/09 **Wine folder**: wine fair
- 09/09 **Les Echos Patrimony**
- 13/09 **Asset Management**
- 16/09 **Les Echos Patrimony**
- 19/09 **Sustainable Development Week**
- 20/09 **Asset Management**
- 23/09 **Les Echos Patrimoine** : Patrimonia
- 23/09 **Preservative** : Asset engineering at the service of the company manager
- 26/09 **Les Echos Start** : Equal opportunities / Diversity
- 27/09 **BIG DATA and AI PARIS** (26 and 27 sept.)
- 27/09 **Asset Management**
- 30/09 **Les Echos Patrimony**



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### October

- 04/10 **Asset Management:** Infracore
- 06/10 **Auto :** multi-mobility and transportation
- 07/10 **Les Echos Patrimony**
- 11/10 **Asset Management**
- 14/10 **Les Echos Patrimony**
- 18/10 **Asset Management**
- 19/10 **Forum of associations and foundations**
- ... **Happy trainees PARTNER SUPPLEMENT**
- 20/10 **Go Entrepreneur Marseille (20 oct.) PARTNER SUPPLEMENT**
- 21/10 **Les Echos Patrimony**
- 25/10 **Asset Management:** ETF
- 28/10 **Les Echos Patrimony**
- 31/10 **Les Echos Start :** Enseignement sup : START ranking x ChangeNOW





### November

- |       |  |       |  |
|-------|--|-------|--|
| 01/11 | <b>Asset Management</b>  | 22/11 | <b>Asset Management</b>                                    |
| ...   | <b>AFTE days</b>   | 24/11 | <b>Go Entrepreneur Nantes (24 nov.) PARTNER SUPPLEMENT</b> |
| 04/11 | <b>Les Echos Patrimony</b>                                       | 25/11 | <b>Les Echos Patrimony</b>                                 |
| 04/11 | <b>Preservative The X solutions to limit the tax burden</b>      | ...   | <b>List of the best recruitment firms</b>                  |
| 07/11 | <b>COP 27 (November 7 to 18 in Egypt)</b>                        | 28/11 | <b>Les Echos Start</b> : Employment / Reconversion         |
| 08/11 | <b>Asset Management</b> : Solidarity finance (8 to 15)           | 29/11 | <b>Asset Management</b>                                    |
| 10/11 | <b>Made in France (10 to 13 november)</b>                        |       |  |
| 11/11 | <b>Les Echos Patrimony</b>                                       |       |  |
| ...   | <b>Handicap SUPPLEMENT PARTENAIRE</b>                            |       |  |
| 15/11 | <b>Leaving Paris</b>   |       |  |
| 15/11 | <b>Asset Management</b>  |       |  |
| 16/11 | <b>Cloud Expo Europe Cloud expo edition (16 to 17 nov Paris)</b> |       |  |
| 17/11 | <b>Car fleet</b>   |       |  |
| 18/11 | <b>Les Echos Patrimony</b>                                       |       |  |
| ...   | <b>Special folder - E&amp;C Mayor's exhibition</b>               |       |  |



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### December

- 02/12 **Les Echos Patrimony**
- 06/12 **Asset Management**
- 06/12 **Real estate Les Echos** : SIMI (6 to 8 december at Paris)
- 08/12 **Automobile** : LLD, LOA, lease credit
- 08/12 **Wine folder** : wines, champagne and spirits
- 09/12 **Les Echos Patrimony**
- 12/12 **Les Echos Start**
- 13/12 **Asset management**
- 16/12 **Les Echos Patrimony** : Donations Inheritance

