



Emotion, discovery and sharing

Radio Classique is a bi-media platform for Radio and Digital, offering a mixed programming.

combining **classical music and economic**, general and cultural information.

The brand is adopting a bold strategy to combine, throughout the year of the day opening and accessibility, **with elegance and simplicity**.

- **A rich audio program** available live or in replay, hosted by renowned journalists (Dimitri Pavlenko, David Abiker, Guillaume Durand...) and the greatest performers, such as Rolando Villazón and Gautier Capuçon.
- **A specific editorial offer on digital** with +200 articles produced per month and native podcasts.



+1M
listeners / day



155 minutes
of average listening
per listener / day



422 000 of VU
per month



2,6 M
active listenings
on site/month



N°1 in IDF region
music stations
by audience share



**Les Echos
Le Parisien**
MÉDIAS

Source : Médiamétrie 126 000 LàV, avril-juin 2021, 5H-24H, AC Ensemble 13+ // // Médiamétrie Juin 2021 // ACPM Classement des radio digitales juin 2021 - durée d'écoute moyenne par session