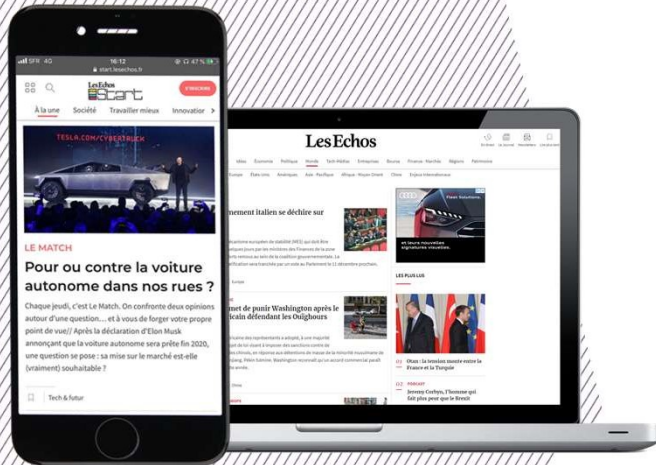


Les Echos

The digital meeting for optimistic leaders

Around verticals and expert thematic meetings, Les Echos opens up the debate and provides inspiration to Optimist Leaders to help them :

- **Meeting** the challenge of reconciling present and future
- **Promoting** action and driving change



Premium experience

Les Echos deploys its digital expertise!



Les Echos
Start

Les Echos
PLANETE



8M

of V.U per month
of which 74% on
smartphone



It gathers each month :
1 out of 6 internet user
2nd brand in its CU*.



Affinity on
executives
Ind. 166



>2,6M
fans & followers



>64 different
newsletters



TOP 10
Ranking in native
news podcast **



Les Echos
Le Parisien

MÉDIAS

Source : Médiamétrie Internet Global juillet 2021- Brand et Agrégats de Contenu Les Echos dédoublés *Médias de la Sous-catégorie Info et Actualité financière **Classement ACPM Juin 2021