

# Le Parisien week-end

## The magazine that tells the news

"From the end of the street to the end of the world, all subjects are an opportunity to tell a story."

The quality of the story dictates the editorial choices of the editorial team, which offers eclectic subjects and revives the tradition of field journalism.

- **The week's essentials**

Le Parisien Week-End gives a brief overview of the news and highlights the moods of its columnists, the literary releases, the personality in view and the images of the week

- **Stories, Reports, Interviews, Portfolios, Sagas**

Le Parisien Week-End tells the news to offer its readers something to escape, to think about and to feel.

- **City Guide**

Le Parisien Week-End brings the city to life through inspiring encounters, behind the scenes, trends and addresses.



**231 323 copies**  
each friday



**2,3 M readers**  
each friday



In which  
**42%** of 25-49  
**33% of** AB+



**20,4 M**  
of V.U each month on  
leparisien.fr

