**The magazine that tells the news**

"From the end of the street to the end of the world, all subjects are an opportunity to tell a story."

The quality of the story dictates the editorial choices of the editorial team, which offers eclectic subjects and revives the tradition of field journalism.

• **The week’s essentials**
Le Parisien Week-End gives a brief overview of the news and highlights the moods of its columnists, the literary releases, the personality in view and the images of the week

• **Stories, Reports, Interviews, Portfolios, Sagas**
Le Parisien Week-End tells the news to offer its readers something to escape, to think about and to feel.

• **City Guide**
Le Parisien Week-End brings the city to life through inspiring encounters, behind the scenes, trends and addresses.

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**2,3 M readers each friday**

**231 323 copies each friday**

**In which 42% of 25-49 33% of AB+**

**20,4 M of V.U each month on leparisien.fr**

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Sources : ACPM DFP 20-21 LP AEF WE / One Next 2021 V4 LNM Le Parisien - % structure / Médiamétrie Internet Global juin 2021 - Données Ensemble Brand et Agrégats de Contenus Le Parisien dédupliqués