



The brand that prepares the future of GenZ

Le Parisien-Aujourd'hui en France Etudiant: **the world dedicated to high school and university students and young professionals** to help them find their way and the job that suits them.

A goldmine to inform and accompany them in the preparation of their future and the management of their daily life

- **Practical information**, directories, guides, forums...
- **Advice**: internships, housing, loans...
- **Outings**, restaurants, exhibitions, parties...
- **Meeting points**, high school rankings, parcourep registrations, bac results, back to school...



2,8 M of VU
Each month on
Parisien Etudiant
website



Young people from 15-24
Index 223
Parents involved
35-55 years old AB+ Index 109



258 871 copies
with Le Parisien AEF
12 000 copies
distributed in over-distribution
in partner schools. .



2,3 M readers
Of the daily
8 numbers of
Parisien Etudiant
per year

Les Echos
Le Parisien
MÉDIAS