The economy on a human scale

Every Monday, Le Parisien-Aujourd'hui en France Économie is at the heart of the daily newspaper, where start-ups, project leaders, idea agitators and CAC 40 bosses are interviewed.

The 16-page magazine is a real forum for exchange between all the players in the economic world.

- In the headlines, the players and their strategies
- Guest of the week, behind the scenes, stories and dataviz
- Business prospective, innovations and start-ups
- Careers, sectors and recruiters

10 special HR issues per year on key themes: Professional mobility, work experience, diversity, disability, etc.

Sources: ACPM DPP 2020-2021, ACPM ONE NEXT 2021 V4, Médiamétrie Internet Global Juillet 2021 (Brand + Agrégats de contenus déduplicés)