



The must-have for individual and professional investors

As a specialist in financial information and stock market advice, Investir accompanies the entire investment cycle with the right tempo :

ANTICIPATION – ACTION - REACTION

- Every week, **L'Hebdo** allows you to **mature your decision** thanks to its privileged advice, in-depth analysis, ratings, and complete thematic dossiers (real estate, retirement, taxes, life insurance, etc.).
- On a daily basis, **the newsletters reserved for subscribers** provide key information **to adjust decisions**, get a complete overview of financial and stock market news.
- In real time, **the site and the app** allow you **to take action**.

Since March 2020, **a partnership with Vigéo Eiris** has made it possible to

- integrate ESG indicators into advice and recommendations
- to produce a monthly special report dedicated to the ESG theme
- to propose ESG ratings in the rating each month.



275 000

Premium players/month
including **80%** of Top Revenues
48% of Top Executives



102 K€

Diversified
average
investment
portfolio



61%

Luxury
consumers



61 937

copies



999 K

of V.U per month
of which **53%** on
smartphone

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