



## **Formats**



Double page panoramic Full paper



Double page panoramic Ready-to-use format



Page Full paper



Page Ready-to-use format



1/2 page width



1/2 page height

W. 80 mm H. 80 mm + 3mm rotation crop at bottom right

Streamer triangle or curved

W. 60 mm H. 80 mm + 3mm rotation crop at bottom right Streamer

Rectangle



1/4 page width





## **Formats**



Star cover



French door full paper



Cavalier

1 - Rabat Recto

•	MENSAU NICESAU	
2 Inside cover	3 2nd IFC	4 Ad
W. 197 mm	W. 202 mm	H. 250 x W. 207 mm

Inside gate fold

1 & 2 - Gatefold inside cover front and back: H 250 mm x W 197 mm

+10 mm of rotation crop

3 - 2nd from cover: H 250 mm x W 202 mm

+ 10 mm of rotation crop

4 - Ad page: H 250 mm x W 207 mm

+ 10 mm of rotation crop

Please note that we will add four elements to your cover format for the Star and Cavalier:

- Le Parisien TV Magazine logo (W 46 mm x H 80 mm) added at 12 mm from left-hand border and 5 mm from right-hand border
  - The red banner with the date and edition number (H  $10 \text{ mm} \times \text{W} 207 \text{ ww}$ ) added on the bottom of the page
    - Barcode
    - Line with number of the edition







# **Technical Specifications**

# PDF/X 1a 2001

Cover must conform to PDF/X 1o 2001 norms

Destination profile PSO\_LWC\_

PDF/X 1a 2001 file

No raw files will be accepted

#### Color management:

Convert to destination with profile of intention.

Image editing according to the destination profile.

**Ink overlay** must be in line with destination profile.

No direct tones will be accepted.

Fonts smaller that 8 points must be 100% black only.

Essential design elements must be more than 10 mm from the edge of the page. Images must be in 300 dpi format.

Images that must be at the page's edge must be within 5 mm of the page bleed. If you would like a border, please include it in your layout. For the 3rd page from the cover, if this includes a voucher to cut out, please place it in the top half of the page.

#### **Proofs:**

Files: profiles in line with destination profile, proofs must be made from the print file with:

- Management range like MediaWedge, with a 5x5 mm minimum patch.
- Output profile of the proof, calibration date, date of output profile proof, name of printed file and reference of the type of printer used and proofing system used.

In case it needs to be reworked, please send as many proof versions as there are publications.

Unless you specifically ask for us to keep them, proofs won't be kept after one month following publication.

#### PDF processing:

- Once we receive your files, we will proceed to check they comply with the following rules:

We will transform files that do not comply, without client feedback, if there are no colorimetry changes.

You will be contacted if:

- Materials aren't positioned properly and therefore can't be printed.
- Errors have been detected and can only be rectified by you.
- Legal mentions are missing (English text not translated, mandatory mentions)
- The file does not comply and cannot be amended by us.

Technical materials must be received **on the Friday 15 days prior to publication**.

If technical constraints are not respected or there are no contractual proofs, we will not be held responsible for any error related to the reproduction of the image.

### **Technical contacts**

### print.leparisien@lesechosleparisien.fr

#### Sandrine BAILLEUL

sbailleul@lesechosleparisien.fr - 01 87 39 83 13

Marie **DUCROCQ** 

mducrocq@lesechosleparisien.fr - 01 87 39 83 10

Laurence LAUNAY

llaunay@lesechosleparisien.fr - 03 44 15 31 41

Catherine **LEFEVRE** 

clefevre@lesechosleparisien.fr - 01 87 39 82 98

Sylvie **MULLET** 

smullet@lesechosleparisien.fr - 01 87 39 82 99



