Formats

Double Page
- W. 532 mm
- H. 336 mm

1 page or IFC
- W. 254 mm
- H. 336 mm

News
- W. 162 mm
- H. 192 mm

1/2 Page
- W. 254 mm
- H. 165 mm

1/4 Page
- W. 162 mm
- H. 120 mm

1/3 Page Square
- W. 162 mm
- H. 162 mm

1/3 Page Banner
- W. 254 mm
- H. 120 mm

1/8 Page
- W. 254 mm
- H. 40 mm

Cover top box
- W. 73 mm
- H. 56 mm

Cover banner
- W. 252 mm
- H. 30 mm

Weather section box
- W. 61 mm
- H. 87 mm

Games banner
- W. 144.8 mm
- H. 51.6 mm

Cover banner 70
- W. 252 mm
- H. 70 mm

Cover Top Box
- W. 53 mm
- H. 53 mm

*monday to Sunday
Formats

Double 1/2 Page

W. 532 mm
H. 165 mm

Double News

W. 342 mm
H. 192 mm

Banner 70 DPS

W. 532 mm
H. 70 mm

Vertical banner S

W. 42 mm
H. 336 mm

Vertical banner M

W. 72 mm
H. 336 mm

Vertical banner L

W. 86 mm
H. 336 mm

Vertical banner XL

W. 119 mm
H. 336 mm

Banner 70

W. 254 mm
H. 70 mm

Centred banner 70

W. 254 mm
H. 70 mm

Simple jacket

W. 319 mm
H. 336 mm

Page XL

DPS jacket

Rates for 2022 - gross, excluding tax 01/01/2022 - subject to change.
Technical Specifications

Deadline for sending your technical materials in **ready-to-use format**
**48 hours prior to publication**

**Digital PDF**
Acrobat PDF 1.3 with TrimBox
No raw files

Frame image with a 0.5-point minimum line in the color of your choice, except for the page format.

**High-definition imports**
240 dpi color image(s)
160 dpi grays
1 200 dpi monochrome
Underlay flattening
Encapsulated font

Photos in B&W or CMJN: 240 dpi
Ink overlay: 240%
Weave: 100
Weight: 42/49
ICC profile: ISO newspaper26v4.icc

Please do not send CROMALIN PROOFS, COLOR PROOFS etc…

**SPONSORED CONTENT / OPEN LETTER**
Approval from an editor will be sought prior to publication.
Include the mention “Advertisement” or “Press Release” in bold in type 10 font.
Place the mention horizontally, above and to the right of the image.

**GENERAL INFORMATION/LEGAL MENTIONS**
In accordance with the different laws and decrees, please refer to the mandatory legal mentions
- The Loi Toubon, relative to the usage of French language, all mentions written in a foreign language, must be translated into French.
- Sanitary measures (Loi Evin).
- The mention of “edited photography” in accordance with the decree n° 2017-738 dated May 4, 2017 refers to photography used for commercial purposes, of models whose physical appearance has been modified, put in application on 01.10.2017.

**Technical contacts**

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