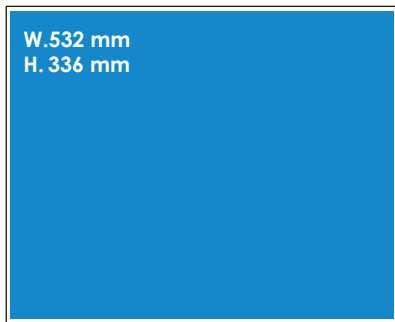


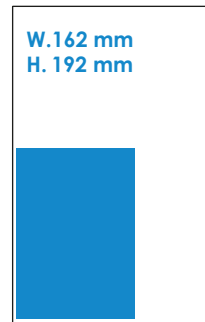
Formats



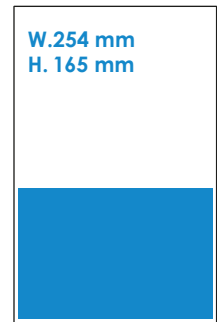
Double Page



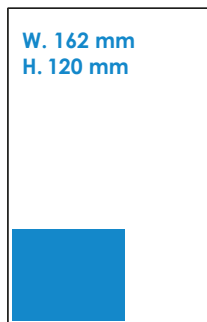
1 page or IFC



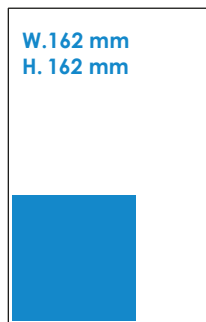
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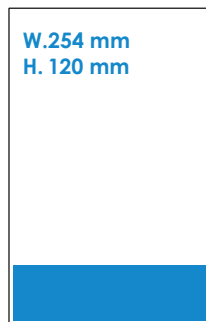
1/2 Page



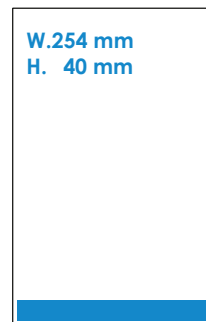
1/4 Page



1/3 Page Square



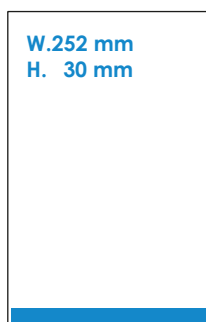
1/3 Page Banner



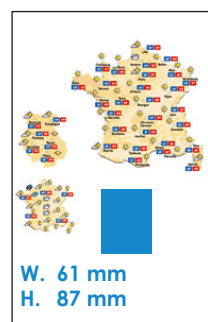
1/8 Page



Cover top box



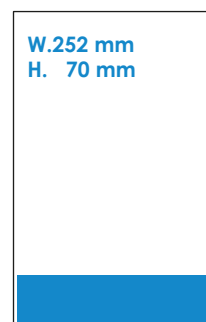
Cover banner



Weather section box



Games banner

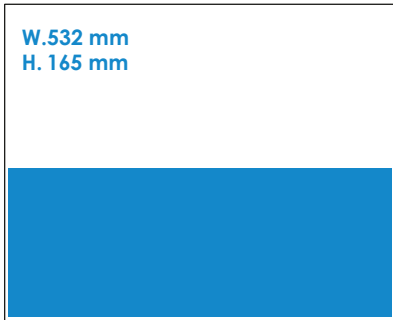


Cover banner 70

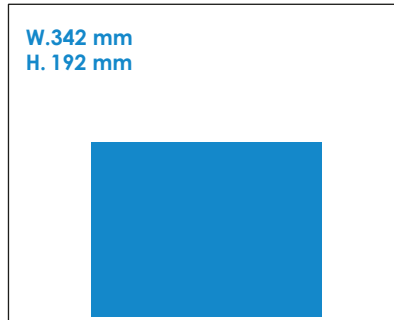


Cover Top Box

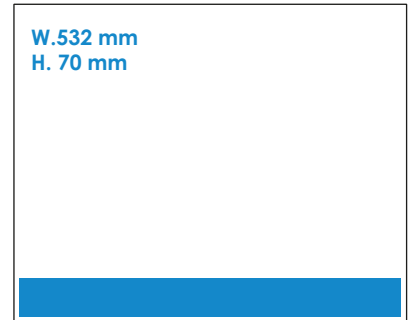
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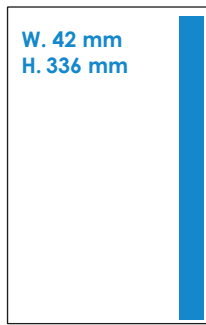
Double 1/2 Page



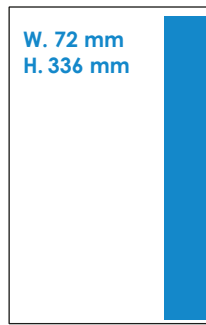
Double News



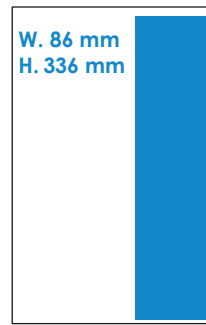
Banner 70 DPS



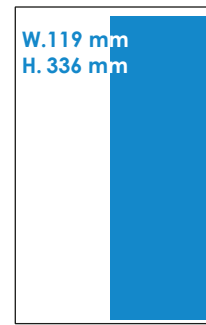
Vertical banner **S**



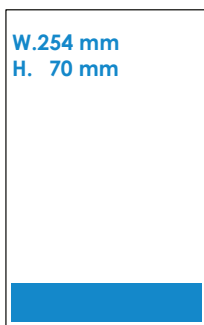
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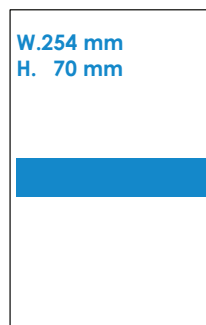
Vertical banner **L**



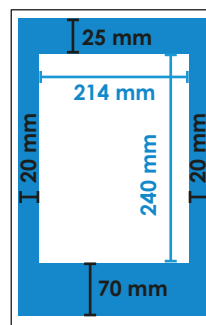
Vertical banner **XL**



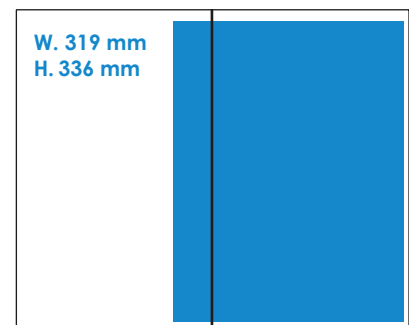
Banner 70



Centred banner 70



Simple jacket



Page **XL**

DPS jacket

Technical Specifications

Deadline for sending your technical materials in **ready-to-use format**
48 hours prior to publication

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SPONSORED CONTENT / OPEN LETTER

Approval from an editor will be sought prior to publication.

Include the mention **“Advertisement”** or **“Press Release”** in bold in type 10 font.

Place the mention horizontally, above and to the right of the image.

GENERAL INFORMATION/LEGAL MENTIONS

In accordance with the different laws and decrees, please refer to the mandatory legal mentions

- The Loi Toubon, relative to the usage of French language, all mentions written in a foreign language, must be translated into French.

- Sanitary measures (Loi Evin).

- The mention of “edited photography” in accordance with the decree n° 2017-738 dated May 4, 2017 refers to photography used for commercial purposes, of models whose physical appearance has been modified, put in application on 01.10.2017.

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