

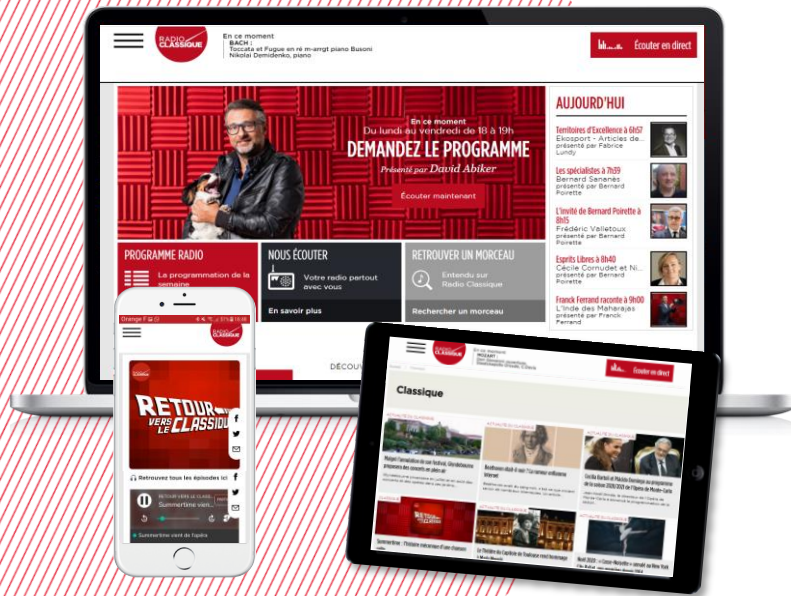


Emotion, discovery and sharing

Radio Classique is a bi-media platform for Radio and Digital, offering a mixed programming.

combining **classical music and economic**, general and cultural information.

The brand is adopting a bold strategy to combine, throughout the year of the day opening and accessibility, **with elegance and simplicity**.



- **A rich audio program** available live or in replay, hosted by renowned journalists (Dimitri Pavlenko, David Abiker, Guillaume Durand...) and the greatest performers, such as Rolando Villazón and Gautier Capuçon.
- **A specific editorial offer on digital** with +200 articles produced per month and native podcasts.



more than 1,8 M
listeners / day



56min
of average listening
per listener / day



392 000 of VU
per month



3 M
active listening on
site/month

