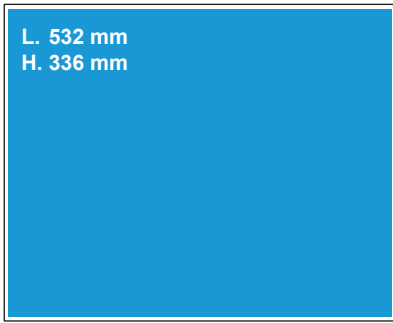




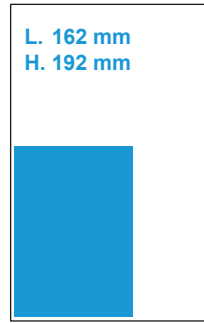
Formats



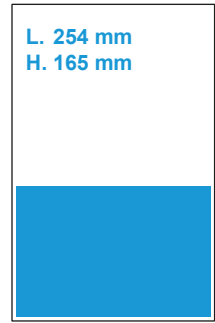
Double Page



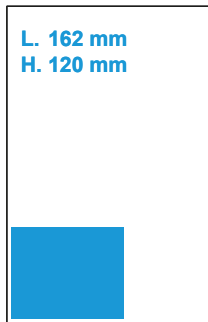
1 Page or Der



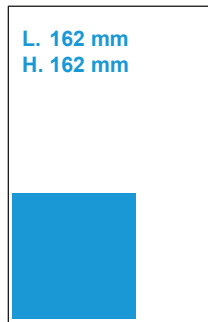
Junior



1/2 Page



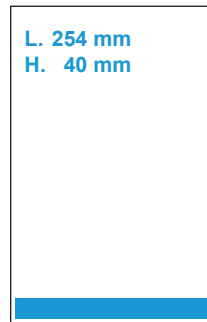
1/4 Page



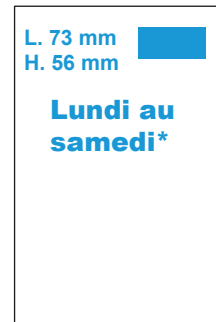
Square 1/3 Page



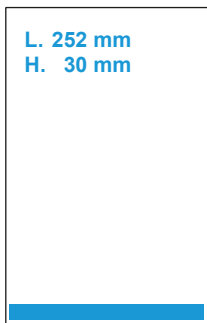
1/3 horizontal page



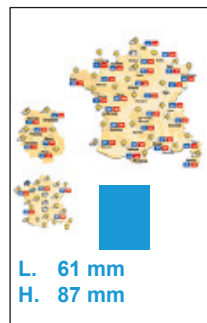
1/8 Page



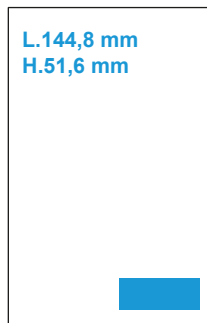
Front page streamer



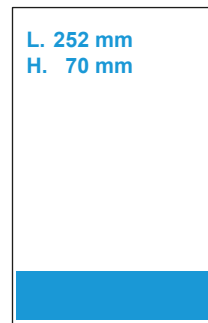
*Front page banner



Weather box



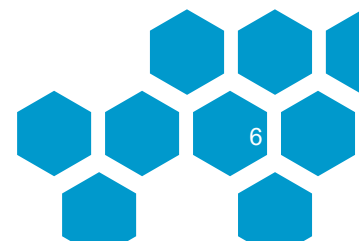
Game banner



First banner 70

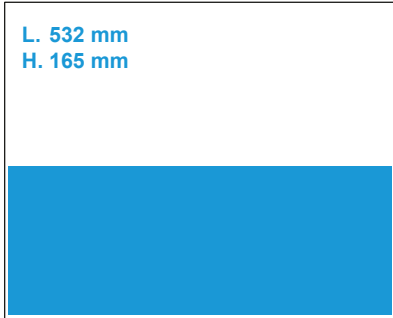


Front page streamer

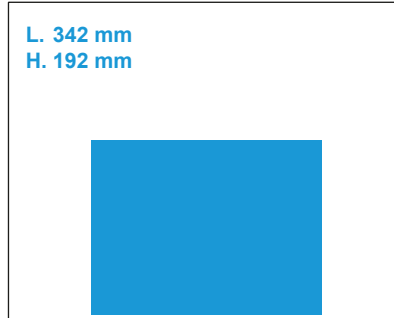




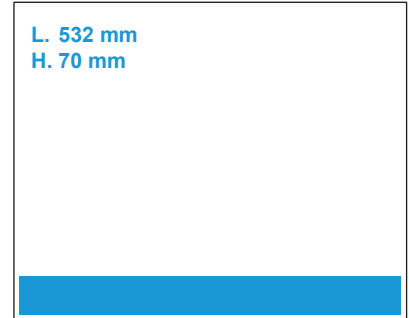
Formats



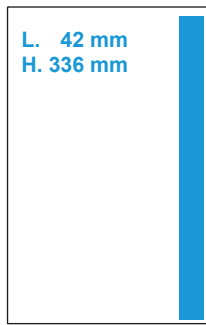
1/2 Double Page



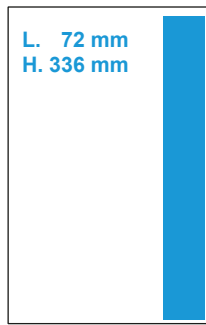
Double Junior



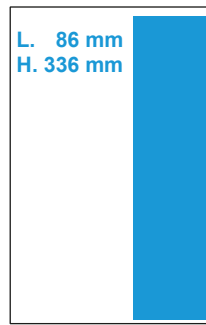
Double page banner 70



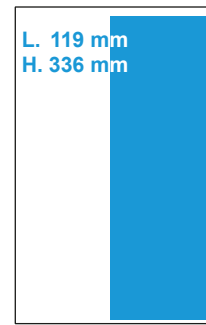
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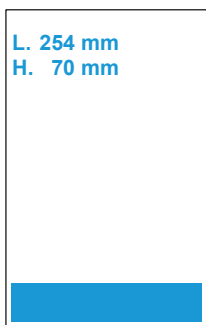
Verticale banner **M**



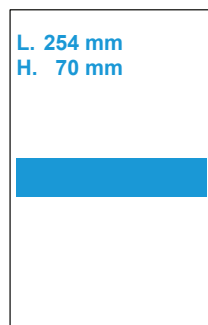
Verticale banner **L**



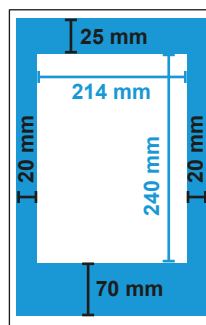
Verticale banner **XL**



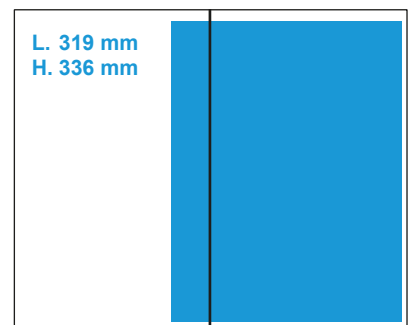
Banner 70



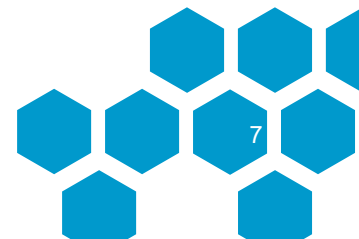
Centered banner 70



Simple Skin / double page skin



Page **XL**



TECHNICAL SPECIFICATIONS

Deadline for receipt of technical elements in **useful format**

48 hours before publication

Digital files in PDF

Acrobat PDF 1.3 with TrimBox

No native file

FRAME around the ad is mandatory except for the page format

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- Pictures : colour (240 dpi), greys 160 dpi, monos 1200 dpi
- No transparencies and encapsulated fonts

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Ink rate : 240 %

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Paper weight : 42/49

ICC profile: ISO newspaper26v4.icc

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