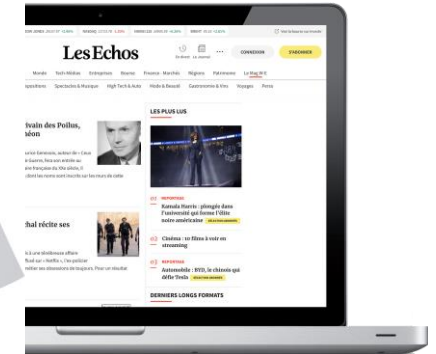


LesEchos

WEEK-END

2021 CALENDAR

the major events not to be missed



1st QUARTER

- 08/01** Hello 2021
- 15/01** Design & interior Design
- 22/01** Investment : real estate
- 29/01** Report Fashion Week
- 05/02** Champions of growth + couture
- 12/02** Jewellery + Fragrance
- 19/02** Women's fashion & accessories special
- 26/02** Design + investments : life insurance
- 05/03** Special Green/good ... Change NOW
- 12/03** Spring weekend
- 19/03** Report Women fashion week + investment
- 26/03** Company car

2nd QUARTER

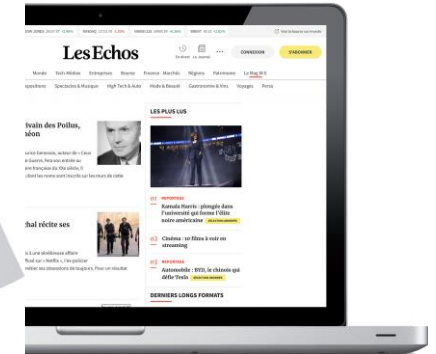
- 02/04** Men's fashion special
- 09/04** Design/Architecture
- 16/04** Summer break
- 23/04** Watch special
- 30/04** Investments : tax exemption
- 07/05** Cannes Special
- 14/05** Perfume / Watch special
- 21/05** Jewellery Special
- 28/05** Investement : Real estate
- 04/06** Greengrocer's guide
- 11/06** Men special + Summer Cocktail
- 18/06** Vivatech
- 25/06** Men's Fashion Week + Summer festival festivals

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WEEK-END

2021 CALENDAR

the major events not to be missed



3rd QUARTER

- 02/07 Rosés & bubbles
- 09/07 Special country
- 16/07 Couture

- 27/08 New publishing season

- 03/09 Wines Special
- 10/09 Women's fashion Special
- 17/09 Winter sunshine + real estate
- 24/09 Watch special

4th QUARTER

- 01/10 Auto special + Auto fleet
- 08/10 Investment : pension + Women Fashion Week
- 15/10 Men's fashion Spécial
- 22/10 Food Special
- 29/10 Watch Special

- 05/11 Jewellery Special
- 12/11 Whisky & liquor
- 19/11 Gift selection / Tourism : ski & mountain
- 26/11 Luxury Special / Investment : Private management

- 03/12 Wines & Champagne
- 10/12 Last minute gifts
- 17/12 End of year issue