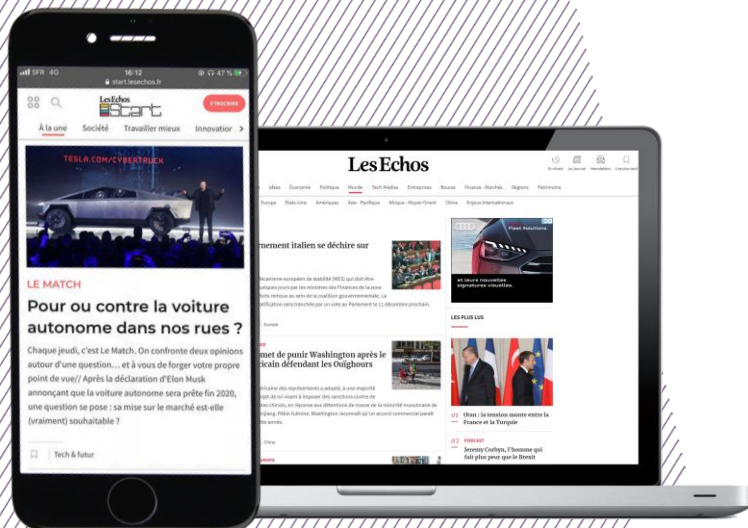


Les Echos

The digital meeting for optimistic leaders

Around verticals and expert thematic meetings, Les Echos opens up the debate and provides inspiration to Optimist Leaders to help them :

- **Meeting** the challenge of reconciling present and future
- **Promoting** action and driving change



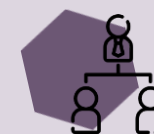
Premium experience
Les Echos deploys its digital expertise!



8,1M
Of V.U per month
in wich **70%** are on
smartphone



It gathers each month :
1 in 5 internet user
2nd brand in its CU*.



Affinity on top
executives
Ind. 168



>2,6M
fans & followers



>4M
newsletter subscribers



1st native news
podcast **



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