

# Les Echos

WEEK-END

# The inspiring weekly magazine



Every Friday with the daily newspaper Les Echos, a stimulating and inspiring editorial treatment: subjects in touch with current events, always mixing business information, pleasure and intelligence.

Les Echos week-end celebrates 5 years of inspiration and **opens a new chapter to be fully of its time:**

- **Responsible**, by paying particular attention to contemporary commitments
- **Prescriptive**, through more assertive choices in terms of fashion, culture, gastronomy, etc.
- **Incarname**, to increase proximity and relevance by giving the floor to experts,
- **Special**, to stand out and assert itself thanks to more and more themed issues

 <p>Every Friday : <b>654 000 readers</b> of Les Echos</p> <p><b>133 429 copies</b> distributed with Les Echos</p>	 <p>Senior executives/ Business Leaders</p> <p><b>Index 174</b></p>	 <p><b>TOP 2</b> high incomes readers</p> <p><b>Index 234</b></p>	 <p>3 Newsletters</p> <p><b>Good Economie</b> Positive initiatives <b>Goûts</b></p> <p>A new way of life <b>Echos Week-End</b> The best of the weekly magazine</p>
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