

The magazine that tells the news

"From the end of the street to the end of the world, all subjects are an opportunity to tell a story."

The quality of the story dictates the editorial choices of the editorial team, which offers eclectic subjects and revives the tradition of field journalism.

- **The week's essentials**

Le Parisien Week-End gives a brief overview of the news and highlights the moods of its columnists, the literary releases, the personality in view and the images of the week

- **Stories, Reports, Interviews, Portfolios, Sagas**

Le Parisien Week-End tells the news to offer its readers something to escape, to think about and to feel.

- **City Guide**

Le Parisien Week-End brings the city to life through inspiring encounters, behind the scenes, trends and addresses.



236 343 copies
each friday



2,3 M readers
each friday



In wich
40% of 25-49 years old
27% AB+



19,7 M
of V.U each month

