



Le Parisien TV offer

The weekly TV supplement of Le Parisien in the Ile-de-France and Oise regions provides a long-term presence in Ile-de-France households

Every Friday, Le Parisien TV Magazine offers its readers the complete channel schedule to guide them in their choice of programme as well as a selection of programmes not to be missed.

A STRONG EDITORIAL OFFER

- **Recommendations and advices** on the best of TV, themed by programme type.
- **"Trendy" programmes on sport, series and cinema.**
- **TV Mag & Moi section:** leisure, well-being, health for a reaffirmed lifestyle character.



190 148 copies
each friday
540 000 readers



AB++
47000 people



Household income > 65k€
115 000 people

