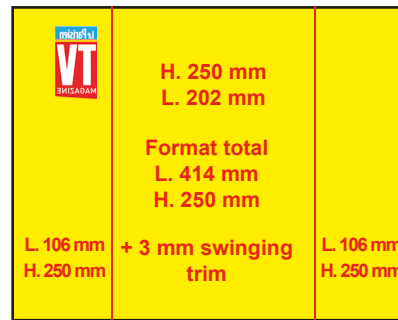


# Formats



Star in the front page

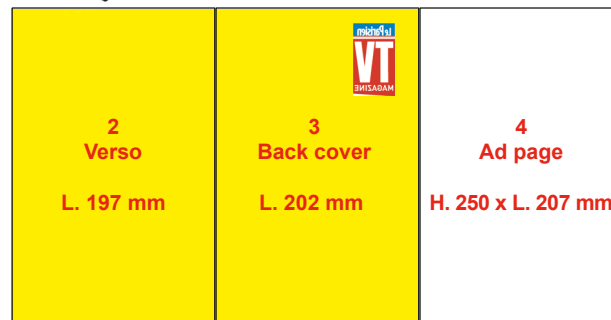


French Door  
(full paper)

1 - Gate Fold ↷



Cavalier



Inside Gate Fold

**1 & 2 - Gatefold recto et verso ad inside cover : H 250 mm x L 197 mm**

+ 10 mm swinging trim

**3 - Back cover : H 250 mm x L 202 mm**

+ 10 mm de swinging trim

**4 - Ad page : H 250 mm x L 207 mm**

+ 10 mm swinging trim

**Attention**, foresee in the layout of the front page formats, the 4 elements which added by us **for the Star and the Get fold** :

- The Le Parisien TV Magazine logo (W 46 m x H 80 mm) located 12 mm from the left edge and 5 mm from the top edge
- The red banner with the date and issue number (W 7.5 mm x H 260 mm) located at the bottom of the page
- The bar code
- The line of the issue number

## TECHNICAL SPECIFICATIONS

### PDF/X 1a 2001

Coverage in accordance with the standard

PDF/X 1a 2001

Destination profile PSO\_LWC\_

PDF/X 1a 2001 file

**No native files will be accepted**

#### Colorimetric management:

Convert to destination with **intent profile**,  
Treatment of the images according to **the profile of destination**.

**Ink rates** to be respected according to the destination profile.  
**No direct tone** is accepted.

Texts inferior to 8 points must be in black **100% only**.  
The essential graphic elements must be located more than **10mm**  
from the edge of the page. Images must be in **300 dpi**.  
Images that are to be located at the edge of the page must be of  
**5mm in the bleed area. If you wish to a border, think of  
integrating it in your layout page.** For a 3rd cover, in case of a  
voucher, please place it at the top of the page.

#### Proofs

Files: profiled according to the destination profile, proofs made  
from the file intended for printing with :

- MediaWedge type control bar, with patch of 5X5 mm minimum
- Proof output profile, calibration date, proof output date date,  
name of the printed file and reference to the printer type and printer  
and proofing system used.

#### PDF processing:

Upon receipt of your files, we check the conformity according to  
the  
according to the attached rules.

We transform the non-conforming files, without return to the  
customer, if there is no colorimetric modification of it.

You will be contacted if:

- Elements are badly positioned, and risk not being printed
- Errors have been detected and can only be corrected by you.
- Legal mentions are missing (English text not translated, mandatory  
information)
- The file is not conformed and cannot be modified by us.

#### Delivery Technical elements:

**Friday 15 days before publication.**

**In case of non-respect of the technical  
constraints or absence of a contractual  
proof, we decline all responsibility  
responsibility in case of problems of  
reproduction of the visual.**

## TECHNICAL CONTACTS

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