

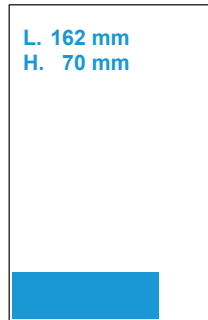


Formats

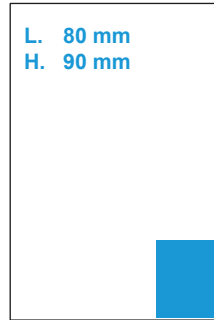
FRONT PAGE FORMATS



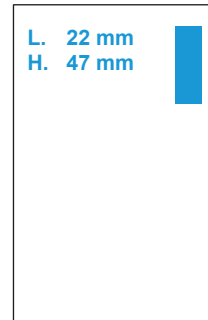
Opening banner 5/5



Front page rectangle



Front Cover MPU

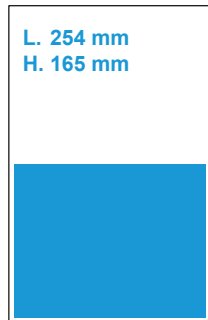


Front cover ear

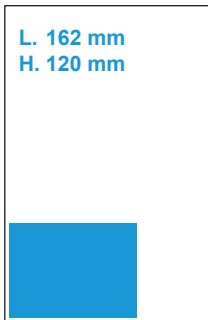
CLASSICAL FORMATS



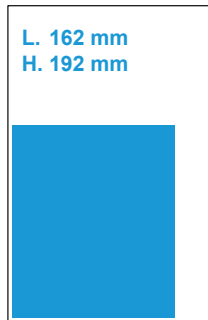
Page



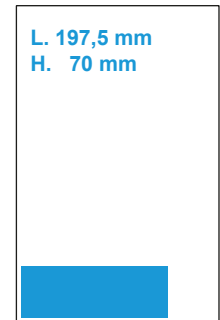
1/2 Page



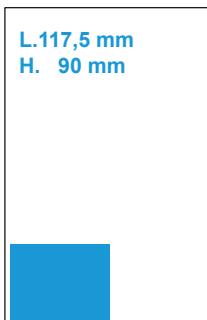
1/4 Page



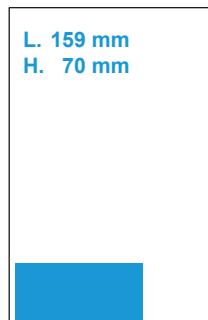
Junior



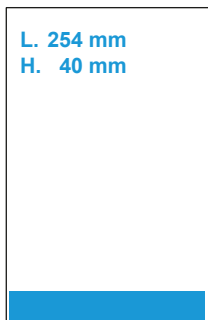
1/6 vertical Page



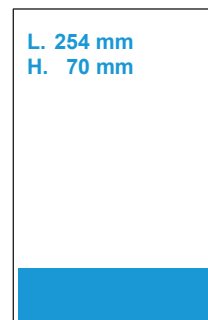
1/8 vertical page



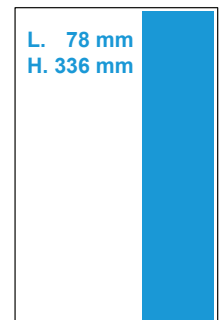
1/8 horizontal page



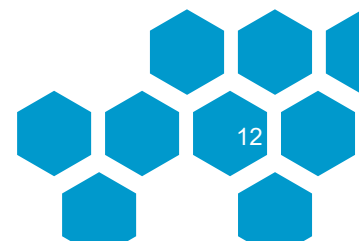
1/8 banner page



Banner 70

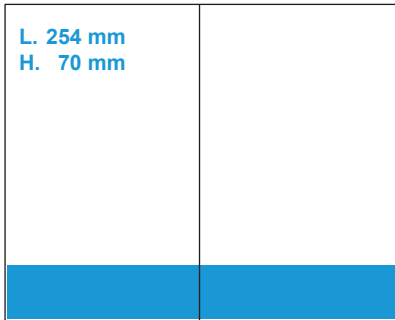


Vertical exterior banner





Formats

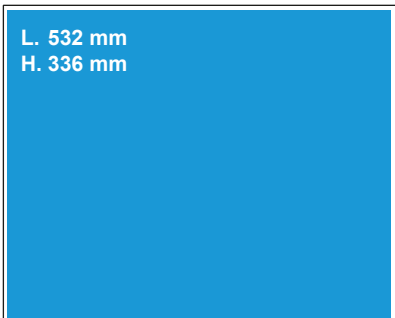


Double Banner 70

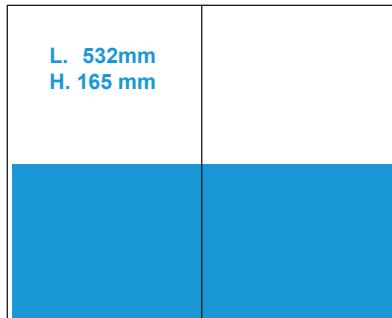


Double Panoramic

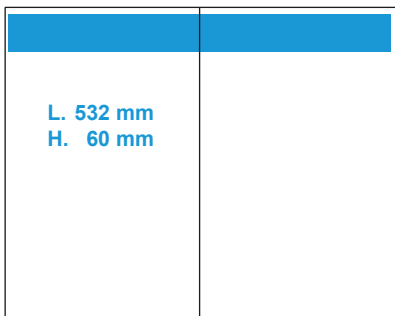
UNIQUE FORMATS*



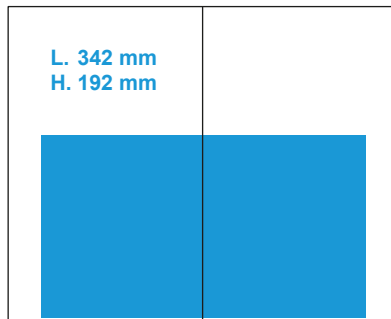
Double Panoramic



Double half-page

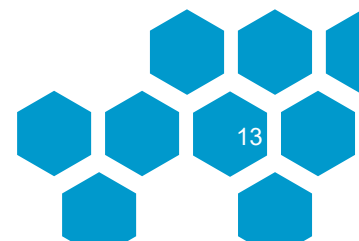


Panoramic banner top of page



Double Junior

*** Make a request to Planning or Exé for validation of the editorial team**



TECHNICAL SPECIFICATIONS

Deadline for receipt of technical elements in **useful format**

48 hours before publication

Digital files in PDF

Acrobat PDF 1.3 with TrimBox

No native file

FRAME around the ad is mandatory except for the page format

High-definition imports:

- Pictures : colour (240 dpi), greys 160 dpi, monos 1200 dpi

- No transparencies and encapsulated fonts

B&W or CMYK photos: 240 dpi

Ink rate : 240 %

Screen : 100

Paper weight : 42/49

ICC profile: ISO newspaper26v4.icc

Do not send any more CROMALINS, COLORED PROOFS etc....

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