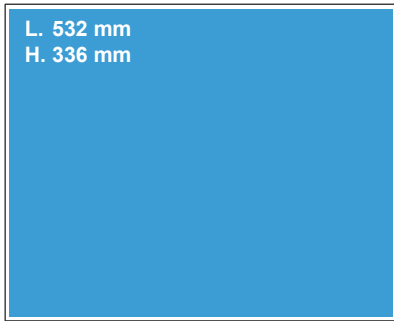




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Formats



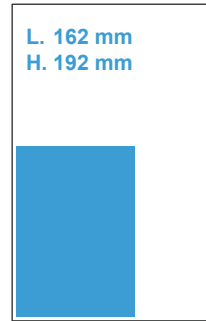
L. 532 mm
H. 336 mm

Double Page



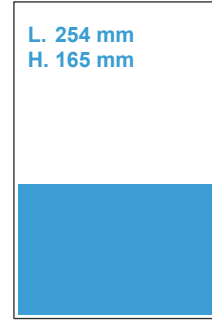
L. 254 mm
H. 336 mm

1 Page or Back



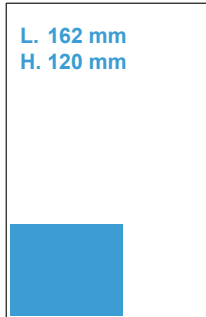
L. 162 mm
H. 192 mm

Junior



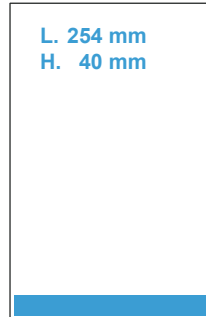
L. 254 mm
H. 165 mm

1/2 Page



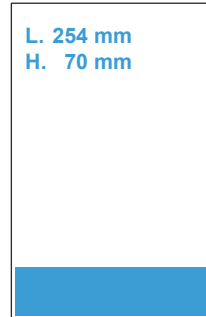
L. 162 mm
H. 120 mm

1/4 Page



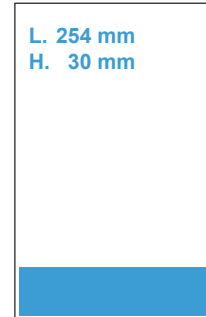
L. 254 mm
H. 40 mm

1/8 Page



L. 254 mm
H. 70 mm

Banner 70



L. 254 mm
H. 30 mm

Front page banner





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TECHNICAL SPECIFICATIONS

Deadline for receipt of technical elements in **useful format**

48 hours before publication

Digital files in PDF

Acrobat PDF 1.3 with TrimBox

No native file

FRAME around the ad is mandatory except for the page format

High-definition imports:

- Pictures : colour (240 dpi), greys 160 dpi, monos 1200 dpi

- No transparencies and encapsulated fonts

B&W or CMYK photos: 240 dpi

Ink rate : 240 %

Screen : 100

Paper weight : 42/49

ICC profile: ISO newspaper26v4.icc

Do not send any more CROMALINS, COLORED PROOFS etc....

Technical contacts

Sandrine BAILLEUL

sbailleul@lesechosleparisien.fr - 01 87 39 83 13

Marie DUCROCQ

mducrocq@lesechosleparisien.fr - 01 87 39 83 10

Laurence LAUNAY

lunay@lesechosleparisien.fr - 03 44 15 31 41

Catherine LEFEVRE

clefevre@lesechosleparisien.fr - 01 87 39 82 98

Sylvie MULLET

smullet@lesechosleparisien.fr - 01 87 39 82 99

Sending your files :

print.leparisien@lesechosleparisien.fr

