

## THE MAGAZINE THAT TELLS THE NEWS

« From local streets to the four corners of the world, every place has a story to tell»

The quality of the story dictates the choices of the editorial team, which proposes an eclectic range of subjects and a return to journalism in the field

- Highlights of the Week
   Decision Week
  - Le Parisien Week-End briefly reviews the news and highlights the opinions of their reporters, the literature releases, the personality in the spotlight and the images of the week
- Stories, Reports, Interviews, Portfolios, Sagas
   Le Parisien Week-End tells information to offer his readers an escape, a reflection and emotion

**+1,7%** vs V1

City Guide

Le Parisien Week-End makes us experience the city through inspiring encounters, backstage, trends and new addresses .



243 465 copies every Friday



**2,4 M** readers of Le Parisien Every Friday



**38% of** 25-49 yo **28% of AB**+



**20,8 M** of V.U every month on leparisien.fr



