



# LE PARISIEN TV

Le Parisien's weekly TV supplement in Ile-de-France and Oise provides a long-term presence in Ile-de-France households.

Every Friday, Le Parisien TV Magazine offers its readers the complete channel line-up to better guide them in their program choices as well as a selection of programs not to be missed.

## A STRONG EDITORIAL OFFER

- **Recommendations and advice pages** on the best of TV themed by type of program
- **The « trend » programs** : sports, TV shows and cinema
- **TV Mag & Moi section** : leisure, well-being, health for a reaffirmed lifestyle character



**197 474 copies**  
Every friday

**540 000 readers**



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Household income  
> 65k€

**Index 110**