



# THE INSPIRING WEEKLY MAGAZINE THAT TRIGGERS CRAVINGS

Every Friday with the daily newspaper Les Echos, a stimulating and inspiring editorial treatment: subjects in touch with current events, always mixing business information, pleasure and intelligence.

- **Business story**, casual business to think without thinking about it
- **Culture**, intelligent and playful culture
- **Style**, chic and smart lifestyle
- **And I...** between professional life and life in general

18 "lifestyle" issues per year

(Luxury, Fashion & Beauty, Watch & Jewelry, Wine & Spirits, Tourism, Design)



**+7,5%**  
vs V1

Every Friday :  
713,000 readers  
of Les Echos

130,059 copies distributed  
with Les Echos



Senior executives/Business  
Leaders

**Index 337**



Household income  
>65 k€

**Index 371**



**8,9 M**  
of U.V.'s per month  
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