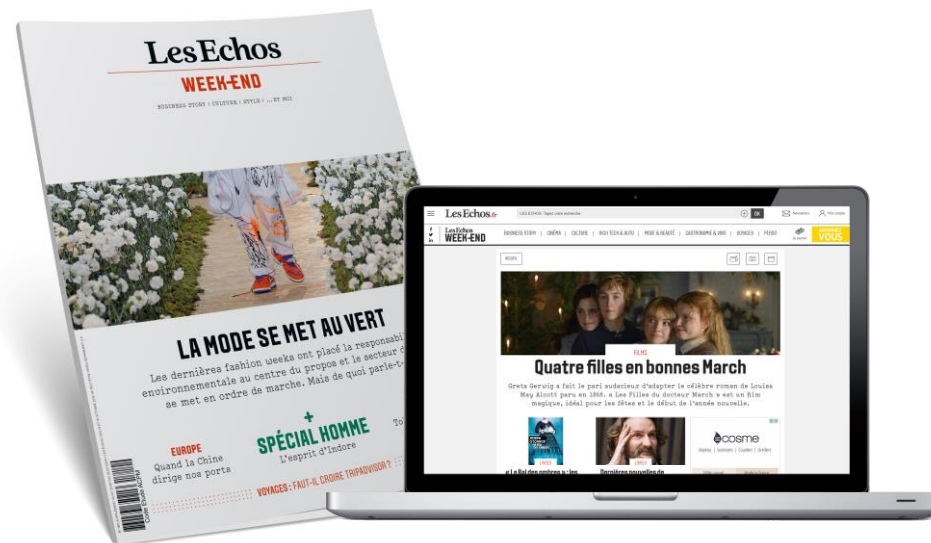


LesEchos

WEEK-END

THE MAJOR EVENTS

Calendar 2020



1st TRIMESTER

10/01	Hello 2020
17/01	Design & Interior Design
24/01	Men's Fashion Week Special + Investments: Real Estate
31/01	Couture + Watchmaker Fair
07/02	"Champions" of growth + Fragrance special
14/02	Jewellery Special
21/02	Women's Fashion & Accessories Special
28/02	Design + Investments : Life insurance
06/03	Women Fashion Week Special
13/03	Paris
20/03	Green Tourism + Investments
27/03	Company car

2nd TRIMESTER

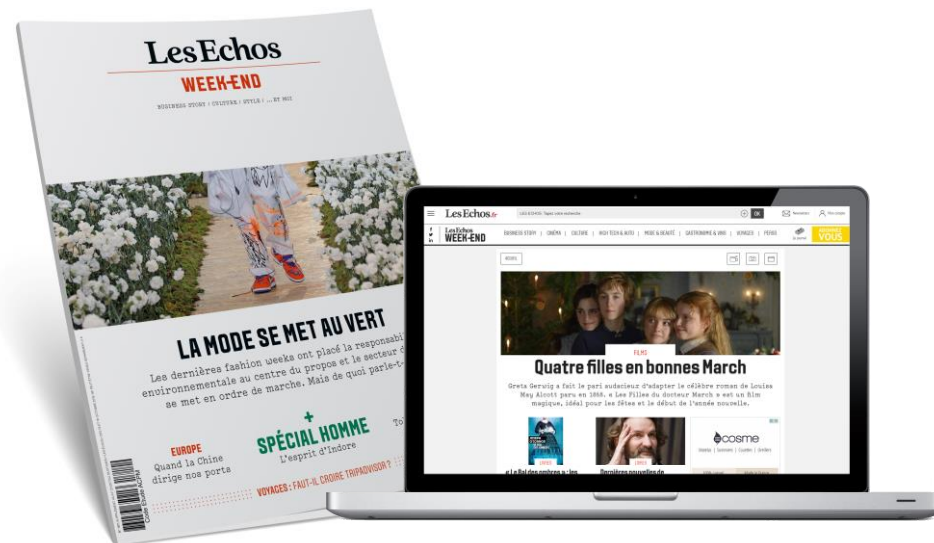
10/04	Design & Architecture
17/04	Summer break
24/04	Watch Special
30/04	Investments: tax exemption
15/05	Perfume & Watch Special
22/05	Jewellery Special
29/05	Investments : Real Estate
05/06	Greengrocer's Guide
12/06	Vivatech + Summer cocktails
19/06	Men's Special for + Business Tourism
26/06	Men's Fashion Week + Summer Festivals

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WEEK-END

THE MAJOR EVENTS

Calendar 2020



3rd TRIMESTER

03/07	Rosés and Bubbles
10/07	Couture
17/07	Summer issue
21/08	New publishing season
28/08	Health and Beauty
04/09	Wines Special
11/09	Women's Fashion Special
18/09	Winter sunshine
25/09	Watch Special

4th TRIMESTER

02/10	Auto Special + Auto fleet
09/10	Investments: pensions
16/10	Men's Fashion Special
23/10	Food Special
30/10	Watch Special
06/11	Jewellery Special
13/11	Whisky & Liquor
20/11	Gifts Selection / Tourism: Ski & Mountain
27/11	Luxury Special / Investments: private management
04/12	Wines & Champagne
11/12	Last minute gifts
18/12	End of year issue