

Les Echos

YOUR 2020 APPOINTMENTS

Editorial calendar



JANUARY

02/01	Real Estate Barometer with Best Agents
06/01	Les Echos Executives NLA Special
10/01	Les Echos Patrimoine Gold, a safe haven for 2020 ?
13/01	Les Echos Executives 2020 Projects
17/01	Les Echos Patrimoine Stock market: optimising your portfolio with ETFs

20/01	Les Echos Executives
24/01	Les Echos Patrimoine Real estate, stock market, insurance, taxation; the right decisions for 2020
27/01	Les Echos Executives Customer Relationship Ranking
28/01	Asset Management: Morningstar Rankings
30/01	Change Now
31/01	Les Echos Patrimoine Co-ownership, ideas to reduce costs

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● FEBRUARY

03/02 Real Estate Barometer with Best Agents

03/02 **Les Echos Executives**

05/02 Cloud and multicloud digital services at the Entrepreneurs Fair in Paris (February 5th & 6th)

05/02 AMREA Special (February 5th to 7th) - Risk management

07/02 Wine Special Dossier on the occasion of the Wine Exhibition

10/02 **Les Echos Executives**
Pacte Law : Where do we stand?

14/02 **Les Echos Patrimoine**
Non-trading property investment company , real estate investment scheme, Real estate companies : the match for paper-based real estate

17/02 **Les Echos Executives**
Customer Relationship Ranking

18/02 **Asset Management – ETF Special Edition**

21/02 **Les Echos Patrimoine**
Real estate, investing in the mountains

22/02 Feeding the Planet at the Agriculture Fair (February 22 to March 2)

24/02 **Les Echos Executives**
Managing talents differently

24/02 **Les Echos Start**
Masters & MBA Special

28/02 **Les Echos Patrimoine**
Optimising your estate with life insurance (advantages, quasi-usufruct, generational leap...)

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● MARCH

02/03 Real Estate Barometer with Best Agents

02/03 **Les Echos Executives** – Women Special Edition

03/03 Asset management - Thematic management

06/03 **Les Echos Patrimoine**

The real estate investor's guide: prices, rents, yields, leases, tax arrangements, proptech

09/03 **Les Echos Executives**

Chambers ranking of law firms

10/03 **Les Echos Immobilier**

MIPI (March 10th to 13th)

13/03 **Les Echos Patrimoine**

The best retirement investments

16/03 **Les Echos Executives**

Managing a company in a crisis situation

17/03 **TLIW** (March 17th to 20th)

Transport & Logistics Innovation Week

20/03 Franchise Expo (March 22nd to 25th)

20/03 **Les Echos Patrimoine**

Tax expatriation: pitfalls to avoid

23/03 **Les Echos Executives**

How is the company appropriating artificial intelligence?

24/03 Asset management – Education Week

25/03 Silver Economy

26/03 IA 1/7 Series: the dark side of strength

27/03 **Les Echos Patrimoine**

How to choose your financial advisor

30/03 **Les Echos Executives**

What work for tomorrow?



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APRIL

01/04	Real Estate Barometer with Best Agents	
03/04	Les Echos Patrimoine Business sustainability, civil protection (mandate), fiscal (Dutreil), financial	
06/04	Les Echos Executives How to optimize your financial management?	
10/04	Automotive fleets	
10/04	Les Echos Patrimoine-Immobilier Where to invest at a lower cost. Selection of small and medium-sized towns and suburbs	
14/04	Ocean Special Edition	
17/04	Les Echos Patrimoine The palmares of heritage funds	
17/04	Automobile: the new frontiers of the electric automobile	
20/04	Les Echos Executives Influencers : what links with the company?	
21/04	IA Series (2/7) : the cloud in all its states	
21/04	Asset Management – real estate	
24/04	Les Echos Patrimoine Tax Return Special Edition	
27/04	Les Echos Executives Salary Special Edition	
27/04	Les Echos Start Leaving Paris, going to live or study abroad	
28/04	Circular economy, fight against waste on the occasion of the produrable exhibition (April 28th and 29th)	

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MAY

04/05 Real Estate Barometer with Best Agents

04/05 **Les Echos Executives**

7 or 8/05 **Les Echos Patrimoine**
Real estate: buy at auction

- Vinexpo Bordeaux

11/05 **Les Echos Executives**
Leading today: everything that changes

15/05 **Les Echos Patrimoine**
Optimizing employee savings

15/05 Portuguese Real Estate Fair (May 17th to 19th)

18/05 **Les Echos Executives**

22/05 **Les Echos Patrimoine**
The 10 key questions on the Retirement savings plan

25/05 **Les Echos Executives**

25/05 **Les Echos Start**
Viva Technology

26/05 IA Series (3/7) : business relationship / Information systems and consultancy company.

26/05 **Asset Management** – Stores

29/05 **Les Echos Patrimoine**
The most profitable investments

29/05 Carbon Neutrality and the Box Strategy for the European Sustainable Development Week (May 30th to June 5th)

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● JUNE

02/06	Real Estate Barometer with Best Agents	16/06	Asset Management – ESG Criteria
03/06	Les Echos Immobilier SIEC (June 3 and 4)	17/06	Business Fair in Lyon
03/06	Ile-de-France Mayors Fair (June 3rd and 4th)	19/06	Les Echos Patrimoine Forests, vineyards: investing in the land
04/06	AI and quantum computing	22/06	Les Echos Executives
05/06	Les Echos Patrimoine SRI thematic funds on the test bed	26/06	Les Echos Patrimoine Life insurance: how to transfer your contract
08/06	Les Echos Executives	29/06	Les Echos Executives
08/06	Corporate treasury	29/06	Les Echos Start « happy at work » Special
12/06	Automotive - 24 hours of Le Mans Ecosystem (June 13th & 14th)		
12/06	Les Echos Patrimoine Student loans: the good tips		